



OCTOBER 16-17, 2013

INTERCONTINENTAL SHENZHEN
SHENZHEN, CHINA

www.JOC.com/TPMASIA

The **JOCTPM Asia Conference**, strategically located in the Pearl River Delta, will once again bring together senior level decision makers at Asia's leading container event to debate issues facing the container industry for Trans-Pacific, Asia-Europe and Intra-Asia trade.

SPONSORSHIP OPPORTUNITIES

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Reach 600-700
industry professionals
all in one place*

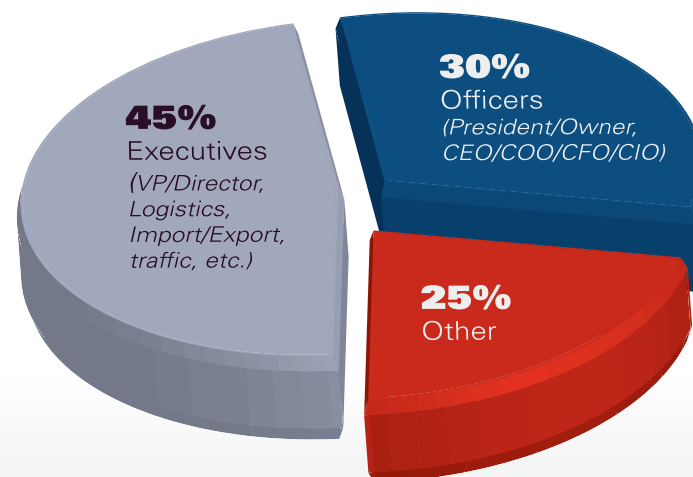
WHO ATTENDS TPM ASIA?

In 2012, there were **600** attendees at TPM Asia

In 2012, over **100** shippers attended TPM Asia

In just one year, the number of shipper/BCO attendees has increased by **10%**

INFLUENTIAL AUDIENCE



* based on projected 2012 attendance

WHY SPONSOR?

Sponsorship of the **JOCTPM Asia Conference** places your company in a position of authority and enables you to build and strengthen your relationships, visibility and reputation with major shippers. Sponsorship offers organizations:

EXPOSURE Alignment of your brand with *The Journal of Commerce* and the JOC.com, the leading media, events, and websites in the transportation and logistics industry. In addition, gain exposure to major importers, exporters and manufacturers.

PROFILE Benefit from the extensive range of marketing and PR carried out before, during and post event, all incorporating your brand.

LEADERSHIP Underline your expertise and leadership in the industry.

ENGAGEMENT Generate new business leads and build on established ones with direct access to established industry leaders and emerging personnel.

METAL-LEVEL SPONSORSHIPS

SPONSORSHIP TYPE	SPONSORSHIP BENEFITS	2013 PRICING*
PLATINUM Maximum of 4	» 8 conference passes » 8 discounted passes at \$450 each » 8 VIP Shipper passes » Logo representation and recognition on promotional material and website » Ad in program directory » Right to insert one unit of marketing material into official conference bag » Full contact list of attendees after the show » 2 Reserved Tables at Luncheon » 1 table top in the exhibition area	SOLD OUT
GOLD Maximum of 6	» 4 conference passes » 4 discounted passes at \$450 each » 4 VIP Shipper passes » Logo representation and recognition on promotional material and website » Ad in program directory » Right to insert one unit of marketing material into official conference bag » Full contact list of attendees after the show » 1 Reserved Table at Luncheon » 1 table top in the exhibition area	20,000 USD
SILVER Maximum of 8	» 3 conference passes » 3 discounted passes at \$450 each » 3 VIP Shipper passes » Ad in program directory » Logo representation and recognition on promotional material and website » Full contact list of attendees after the show » 1 Reserved Table at Luncheon	15,000 USD
BRONZE Maximum of 10	» 2 conference passes » 2 discounted passes at \$450 each » 2 VIP Shipper passes » Ad in program directory » Logo representation and recognition on promotional material and website	10,000 USD

SALES CONTACTS

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NV, NM, ND, OH, OK, OR, SD, TN, TX, UT, VA, WA, WV, WI, WY & Canada

SUPPORTING SPONSORSHIPS

SPONSORSHIP TYPE	SPONSORSHIP BENEFITS	2013 PRICING*
Program Directory	» 2 discounted passes at \$450 each » Ad in program directory » Company Logo representation and recognition on promotional material and website	INSIDE FRONT & BACK COVER 4,500 USD BACK COVER 5,500 USD FULL PAGE 3,500 USD
Conference Bag	» 2 conference passes » 2 discounted passes at \$450 each » 2 VIP Shipper passes » Company Logo representation and recognition on promotional material and website	10,000 USD
Conference Lanyards	» 2 conference passes » 2 discounted passes at \$450 each » 2 VIP Shipper passes » Company Logo representation and recognition on promotional material and website	10,000 USD
Sponsorship of the Registration Area	» 2 conference passes » 2 discounted passes at \$450 each » 2 VIP Shipper passes » Company Logo representation and recognition on promotional material and website » Ad in program directory » Right to insert one unit of marketing material into official conference bag » Banner in registration area (supplied by sponsor before 31st September)	10,000 USD
Badge Sponsor	» 1 conference pass » 1 discounted pass at \$450 » Company Logo representation and recognition on promotional material and website	8,000 USD
Internet Café Sponsor	» 2 conference passes » 2 discounted passes at \$450 each » 2 VIP Shipper passes » Company Logo representation and recognition on promotional material and website	10,500 USD
Session Sponsor	» 1 conference pass » 1 discounted pass at \$450 » Company Logo representation and recognition on promotional material and website » Right to distribute promotional materials before session begins	5,500 USD

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REFRESHMENT SPONSORSHIPS

SPONSORSHIP TYPE	SPONSORSHIP BENEFITS	2013 PRICING*
Welcome Reception Sponsor-non exclusive Maximum of 3	» 4 conference passes » 4 discounted passes at \$450 each » 4 VIP Shipper passes » Ad in program directory » Banner privileges during reception provided by sponsor » Company Logo representation and recognition on promotional material and website	SOLD OUT
Luncheon Sponsor Day 1 Day 2	» 2 conference passes » 2 discounted passes at \$450 each » 2 VIP Shipper passes » Ad in program directory » Company Logo representation and recognition on promotional material and website	15,000 USD each

*Please note that sponsorship pricing above does not include a 6% VAT charge which will appear on your invoice.

ADDITIONAL SPONSORSHIP BENEFITS:

- » All sponsors listed in the program guide with a 100 word listing with company logo.
- » All sponsors identified on back drop in conference room with company logo.
- » All sponsors logo or company name hyperlinked on event website.

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SHIPPERS WHO ATTEND TPM ASIA

For over five years, BCO/shippers have recognized the **JOCTPM Asia Conference** as a valuable learning and networking opportunity. Shippers who attend the conference include:

- » Art Van Furniture
- » Acco Brands
- » Adidas
- » AJC International (Asia), Ltd.
- » Alcatel Shanghai Bell Company Ltd
- » American Eagle Outfitters
- » Angliss Hongkong Food Service Ltd
- » Asian Shipper Association (HK) Ltd
- » Australia J. Blackwood & Son Pty Limited Shanghai Rep. Office
- » Belk Stores
- » Best Buy Asia
- » Bissell Homecare
- » Bonton Stores, Inc.
- » Briggs & Stratton
- » BUT Sourcing
- » Callaway Golf
- » Canadian Tire
- » Canon Engineering HK Co.Ltd
- » Cargill Shanghai
- » CBI - Payless ShoeSource
- » Celanese china holding company
- » Changshu Ram Engineering Co Ltd
- » Collective Brands
- » Crocs
- » Deckers Asia Pacific Ltd
- » Dick's Sporting Goods
- » Dongguan Nine Dragon Paper Industries Co., Ltd
- » Dongguan Primax Electronic & Telecommunication Product Ltd
- » Dorel Consulting
- » Dow Chemical (China) Company Limited
- » Electrolux
- » Esprit
- » Ets Ekwealor
- » Fellowes Inc.
- » Foxconn
- » Gap
- » Gemini Shippers Association
- » General Motors Corp
- » Goodyear Tire
- » GPC Global Sourcing Ltd
- » Grainger Global Sourcing
- » Guangdong Lee & Man Paper Mfg. Ltd.
- » Guangzhou Bai'er Polyurethane
- » Guangzhou Qiangda Import/Export
- » GuoGuang Electric Company Limited
- » H & M
- » Hallwark Cards HK Ltd
- » HanesBrands, Inc.
- » Hasbro
- » HAVI Logistics
- » HC (Shenzhen) Company Limited
- » HerbalLife International
- » HMM
- » Home Depot
- » Home Retail Group
- » HTL International Holdings Ltd
- » Huawei Technologies Co., Ltd.
- » IDS Group
- » Ikea
- » Interceramic
- » Interline Brands
- » Interstate Batteries
- » Jacobson Companies
- » Jakks Pacific (H.K.) Limited
- » Jarden
- » JC Penney
- » Jones Apparel Group
- » Kimball
- » Kirns Chemical Ltd.
- » Lasko Products Inc.
- » Lee & Man Paper Manufacturing Ltd
- » Levi Strauss (Hong Kong) Limited
- » LF USA

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- » Limited Brands
- » Liz Claiborne International
- » Lowe's
- » Macy's Merchandising Group International LLC
- » Mannington Mills, Inc.
- » Marks & Spencer
- » Masco Asia
- » Mattel Asia
- » Maxim's Caterers Ltd
- » Merry Electronics (HK) Co Ltd
- » Meyer Corp
- » Michaels Stores Inc
- » Missy-Wen Life Enterprise
- » MWM Acoustics Mobileproducts
- » MWV China Holding Company
- » Neo-Concept Group Ltd
- » Newell Rubbermaid
- » Nike
- » Nine Dragons Paper (Holdings) Ltd.
- » Office Depot
- » OfficeMax
- » Omega Protein, Inc.
- » Overstock.com
- » Pacific Northwest Asia Shippers Association
- » Panasonic SH Industrial Devices Sales
- » Patent International Logistics (Shenzen) Co Ltd
- » Paulson & Co
- » Payless ShoeSource Inc
- » Payless Tungya
- » Philipps-Van Heusen
- » Philips
- » Phocus Asia Ltd
- » Pier 1 Imports
- » Polo Ralph Lauren
- » Primax Electronics Ltd
- » Provo Craft & Novelty, Inc China Office
- » Radio Flyer International Ltd
- » Restoration Hardware
- » RSI Homeproduct
- » S.C. Johnson & Son, Inc.
- » Samsung
- » Sears Holdings
- » Shenzhen Frozen Product Importer Association
- » ShoeDazzle.com, Inc.
- » Sony Supply Chain Solutions
- » Spin Master Toys Far East Co. Ltd.
- » Staples
- » Target
- » Techtronic Industries Co Ltd
- » THD
- » The BONTON Stores, Inc
- » The Children's Place (Hong Kong) Ltd.
- » The Home Depot
- » The Walt Disney Company
- » TJX Companies Inc.
- » TOMS
- » Totes Isotoner
- » Toys'r'us
- » TradeLink Technologies Ltd.
- » TWD Acoustic Products Limited
- » UA Global Sourcing Limited
- » Under Armour Manufacturing, LLC
- » VF Asia Ltd
- » Vtech Telecommunications Ltd
- » Walmart
- » William E Connor & Associates Ltd
- » World Kitchen (Shenzhen Branch)
- » Zhanjiang Guolian Aquatic
- » ZTE Corporation

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