



JOC Emerging Tech Summit

January 15, 2020 • New York

Objective

New in 2020 to the JOC Events roster, the JOC Emerging Tech Summit is the go-to forum for cargo owners, transportation and logistics services providers, and other supply chain stakeholders to understand how existing and emerging technology is impacting international and domestic freight transportation and logistics strategy. Sessions will be solutions-oriented around key logistics and trade processes, with a focus on what the next evolution of supply chain management technology looks like from an investment, change management, and strategic perspective. The goal is to provide shippers with actionable insight into what is coming next, where to invest, and what to implement. Leveraging its editorial team of veteran journalists, the JOC Emerging Tech Summit is built out of the industry-leading news and analysis appearing on JOC.com and in The Journal of Commerce to deliver the latest data, information, and potential industry solutions to the supply chain challenges and chokepoints that freight interests wrestle with daily.



Theme: Building a Truly Innovative Trade Ecosystem

Technology is having an indelible impact on global and domestic supply chains. But most organizations involved remain unclear about what solutions could meaningfully impact their business. There's also virtually no context for how systems across the landscape interconnect with one another.

Global trade, and the movement of goods associated with it, is essentially a chain of interrelated parties. Much of the talk about innovative new solutions in global logistics tends to focus on how to optimize a single organization, or perhaps how to make more efficient individual interactions between two parties. While that development is critical, it's also clear that ecosystems are overlapping, and a lot of technology development in logistics is redundant and inefficient in its own right.

The JOC's inaugural Emerging Tech Summit is built around the idea of fostering more interconnectedness between existing entities and new startups. The summit is the ideal place to hear from industry experts, leaders, and visionaries and network with fellow decision-making professionals about how all the talent and ideas flooding into freight can be channeled into value for movers of goods.

The one-day event, to take place on January 15, 2020, in New York, will include panels focusing on how technology is changing international logistics, domestic freight movement, and trade compliance.

The summit is free and open to any stakeholders wanting to learn and amplify the tech-focused community, including shippers, domestic, and international 3PLs, carriers in all modes, software providers, ports, terminal operators, and consultants.



Space is limited, so book your spot now. The event also will be simulcast and available on-demand to registrants who aren't able to attend.

The Emerging Technology Summit is a one-day event at IHS Markit's North American headquarters in Manhattan.

Agenda

- 12:00 – 12:45 PM **Check-In and Networking Lunch**
- 12:45 – 1:00 PM **Welcome Remarks**
- 1:00 – 1:45 PM **Forwarders on the Front Lines:
Moving Away From Rate Arbitrage**
- 1:45 – 2:30 PM **The Digital Imperative:
How Visibility and Digital Brokerage Are Reshaping Trucking**
- 2:30 – 3:00 PM **Networking Break**
- 3:00 – 3:45 PM **The Shipper View:
Where is Tech Important and Where Is It Not?**
- 3:45 – 4:30 PM **Eye on VC:
Is Venture Capital Good or Bad for the Logistics Industry?**
- 4:30 – 5:15 PM **Using Tech to Navigate Trade Compliance:
You Get a Tariff, You Get a Tariff**
- 5:15 – 6:30 PM **Networking Reception**



Confirmed Speakers

- **Eric Johnson**, Senior Editor, Technology, The Journal of Commerce
- **Amie Ahanchian**, KPMG
- **Laura Behrens-Wu**, Shippo
- **Jenna Brown**, Shipamax
- **Angela Czajkowski**, Shapiro
- **Petere Miner**, CoLoadX
- **Lisa Morales-Hellebo**, Refashioned
- **Holly Pearce**, Southern States Cooperative
- **Priya Rajagoppalan**, FourKites
- **Rathna Sharad**, FlavorCloud
- **Lily Shen**, Transfix