



## PORTCORPUSCHRISTI

- Media Advisory -  
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### **Port Corpus Christi Deputy Director of Business Development Promoted to Director**

**Corpus Christi, TX** - Port Corpus Christi announced the promotion of Ruben C. Medina to Director of Business Development under the supervision of the Deputy Port Director of Operations and Business Development.

In 2009, Ruben C. Medina joined the port as Deputy Director for Business Development. Prior to joining the staff at the Port, Ruben worked as a Logistics-Entrepreneur Consultant for Marine Terminals (Ports America) in Oakland, Ca. developing new business opportunities in Latin America. Prior to, and for 27 years, Ruben worked for Transportacion Maritima Mexicana an International container/bulk cargo and car carrier shipping company. Medina held General Manager positions in Japan, USA and Mexico. Ruben's executive experience expanded into global maritime operations involving regular Liner Services, vessels' management, terminals/stevedores and supply-chain and rail logistics.

He holds an Economics degree from Claremont McKenna-California State University-Fresno, class of '74 and post graduate studies in Ship Finance and Operations from the United Nations Conference on Trade & Development (UNCTAD). Fluent in Spanish, French, Portuguese and conversational Japanese. Active in Rotary, World Affairs Council, Knights of Columbus, Free Trade Alliance and the American Association of Port Authorities Business Development Committee. *"The port recognized the knowledge and expertise Ruben brings to the table. His promotion to lead the Business Development Department fits well the port's strategy for the future."* **Said John LaRue, Executive Director.**

#### **About Port Corpus Christi**

*As the primary economic engine of the Coastal Bend, Port Corpus Christi is the fifth largest port in the United States in total tonnage. The Port's mission is to "serve as a regional economic development catalyst while protecting and enhancing its existing industrial base and simultaneously working to diversify its international maritime cargo business." Strategically located on the western Gulf of Mexico, with a straight 45' deep channel, (with a channel improvement project permitted and authorized to 52') the Port provides quick access to the Gulf and the entire United States inland waterway system. The Port delivers outstanding access to overland transportation with on-site and direct connections to three Class-1 railroads and uncongested interstate and state highways. The Port is protected by a state-of-the-art security department and an award-winning Environmental Management System. With outstanding management and operations staff, Port Corpus Christi is clearly "The Port of the Lone Star State."*

*Port Corpus Christi is a member of **START (South Texas Alliance for Regional Trade)**, a collaborative effort that highlights business opportunities in South Texas in the manufacturing, energy, aerospace, international trade, military and other sectors and the related strategic support provided by Port San Antonio, Port Corpus Christi and Port Laredo.*

**NOTE: BE THE FIRST TO KNOW!** *Be a mover and a shaker! Keep your finger on the pulse of the economic engine of South Texas, Port Corpus Christi! Get first-hand news about exciting new projects! Be the first to know! Sign up for our e-newsletters and press releases today.*

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