

THE ALLIANCE FOR BANGLADESH WORKER SAFETY

FOR IMMEDIATE RELEASE
MONDAY, JULY 8, 2013

MEDIA ADVISORY

LEADING NORTH AMERICAN RETAILERS & STAKEHOLDERS JOIN SENS. MITCHELL AND SNOWE TO LAUNCH AN ALLIANCE AND ACTION PLAN TO PROTECT WORKERS IN THE BANGLADESH GARMENT INDUSTRY

WHAT North American apparel industry leaders will come together with stakeholders and supporters to announce the newly-formed Alliance for Bangladesh Worker Safety. The Alliance will release its action plan, “The Bangladesh Worker Safety Initiative,” which was developed through a process facilitated by former Senators George J. Mitchell and Olympia Snowe, through the Bipartisan Policy Center. The Initiative, aimed at protecting workers, elevates fire and building safety in Bangladeshi garment factories through comprehensive and measurable actions.

WHERE: Bipartisan Policy Center
1225 Eye Street, NW, Suite 1000,
Washington, D.C., 10th Floor

WHEN: Wednesday, July 10, 2013
10:00 – 10:45 a.m.

RSVP: Media is required to RSVP. Only credentialed media will be admitted to the event:
press@bipartisanpolicy.org
Media inquiries can be emailed to media@bangladeshworkersafety.org

WEBCAST: The event will be webcast at: www.bipartisanpolicy.org.