



## **Logwin sees growth in Australian fashion market at launch of L'Oréal Melbourne Fashion Festival**

*Melbourne, March 19, 2013*

Logwin, a global leader in air and ocean freight and logistics services, is seeing significant growth in the Australian high fashion and lifestyle sector as leading designers gathered at the exclusive opening event of L'Oréal Melbourne Fashion Festival (LMFF) at Victoria State's Government House.

“LMFF has expanded its program each year and is a good barometer of the health of the Australian fashion industry. We are seeing significant growth in demand for local designer fashion and lifestyle goods not only from domestic consumers but also across Asia and around the world. Logwin is very proud to support LMFF,” said Thomas Kilian, Country Director of Logwin in Australia.

“LMFF's opening event is exclusive to its partners and international guests and we are very proud to welcome Red Carpet Logistics service specialist, Logwin, as a partner and official international logistics sponsor of LMFF 2013,” said Graeme Lewsey, Festival CEO.

Logwin's Red Carpet Logistics is a premium Fashion + Lifestyle service integrating transportation and warehousing functions specifically for high-end fashion + Lifestyle products.

Logwin recently opened a 4,000 sqm warehouse in Sydney, providing three levels of fully enclosed and a dust-free environment, multiple pick-and-pack and high bay racking locations, and 24-hour CCTV Surveillance.

The warehouse also holds a separate, dedicated space for Fashion and Lifestyle products which consists of Garments on Hangers (GOH) and Flat-packed storage areas, and small pick-face locations to cater for the very special and demanding needs of Logwin's Fashion + Lifestyle customers.

LMFF's core program of runway, beauty and business events is taking place from March 18 to 24, 2013.

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### **About Logwin AG**

As an external partner, Logwin AG, Grevenmacher (Luxembourg), develops a comprehensive range of logistics and service solutions for trade and industry. In 2011, the group generated sales of 1.3 billion euros and currently employs approximately 5,700 staff. Logwin operates in all main markets worldwide and has over 250 locations across five continents. With its two business segments Solutions

(customer-focused contract logistics solutions) and Air + Ocean (global air and sea freight activities), Logwin AG is one of the leaders in the market. The Logwin business segment Air + Ocean is represented at over 200 locations, of which 118 are wholly-owned, on all five continents. Around 2,000 employees provide air and sea freight transport as well as specially tailored and complex logistics solutions. The focus of our international engagement is in Europe, Asia, Australia, South America and Africa. The global network is reinforced by partnerships across all continents. Logwin AG is listed in the Prime Standard of the Deutsche Börse. The majority shareholder is DELTON AG, Bad Homburg (Germany).

[www.logwin-logistics.com](http://www.logwin-logistics.com)

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