

July 31st, 2013

Foundation of New Subsidiary – “K”LINE RORO SERVICES LTD.

Kawasaki Kisen Kaisha, Ltd. is delighted to announce the foundation of a new subsidiary company, “K” LINE RORO SERVICES LTD., effective October 1, 2013. The business outline of the new company is Sales and Marketing of so-called RORO cargo, including construction machinery, agricultural machinery and static cargo, as well as used automobiles and used construction machinery.

RORO cargo team, Car Carrier Business Group of Kawasaki Kisen Kaisha, Ltd. has been handling this role previously, which will be wholly shifted to the new company. The new company will expand its customer base of such cargo and will further enhance sales activities to customers dealing with such cargo.

We recently see more and more diversification of cargo mix being loaded, or susceptible for loading, into our car carriers. The new company, composed of a group of specialists in the handling of this above-designated cargo, will promote its activities through communication with present and potential customers, analyzing their needs and offering reasonable and personalized solutions, and will also provide them with reliable, well-established, service utilizing the extensive fleet of car carriers operated worldwide by Kawasaki Kisen Kaisha, Ltd.

<Outline of the new company>

Name : “K”LINE RORO SERVICES LTD.
Foundation : October 1, 2013
Offices : Tokyo, Nagoya, Osaka, Hiroshima
Business : Sales and marketing of RORO cargo and used cars and equipment.
Marine technical support for RORO cargo.

For further information please contact:

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