

July 31st, 2013

<u>"K" LINE (INDIA) PRIVATE LIMITED</u> Starts Milk Run Service of Auto Parts in India

"K" Line (India) Private Limited (hereinafter KLIN), "K" Line's subsidiary company in India, has started Milk Run of automobile parts in the suburbs of Delhi, India for DENSO India Limited.

"Milk Run" refers to a logistics service for making a circuit of several automobile parts manufacturers at a set time, collecting products aiming for "just-in-time" delivery to customers. Milk Run is the ideal logistics method to perform consecutive circulation of returnable boxes designated by customer.

Until now auto parts manufacturers delivered their products individually, whereby using Milk Run method they can improve their efficiency in collecting products in small lots from several manufacturers using just one truck, and in this way DENSO India Limited can drastically reduce traffic within the factory. Milk Run also has the advantage of being an eco-friendly logistics service that reduces the overall operational process, traffic jams around factory and carbon-dioxide emissions.

KLIN is introducing Milk Run service around Delhi for DENSO India Limited from July 2013 by utilizing 6 trucks. A "K" Line subsidiary company in Thailand has already been providing Milk Run service to automakers and auto parts manufacturers for more than 10 years, currently utilizing about 300 trucks. The "K" Line group has accumulated extensive knowhow regarding logistics that it is anxious to share by providing comprehensive logistics services to meet customer needs that utilize strong local ties.





Picture: Ceremonial photograph with DENSO India Limited

For further information, please contact

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