

June 5th, 2013

Evergreen has chosen HAROPA – port of Le Havre for its CES Asia-Europe service

The Taiwanese shipping line, an historic customer of the port of Le Havre and the 4th largest world shipping company, selected Le Havre for its Asia-Europe CES service, starting in July. Evergreen's decision strengthens HAROPA's rank on the Asian market by placing it as the first port of call in Northern Europe.

Around 9,000 additional TEU per week

The CES service will call at the Terminal de France (Port 2000) every Tuesday evening and will be operated by 10 vessels of a capacity from 7,000 to 8,500 TEU. It respectively calls in at the ports of **KAOHSIUNG - NINGBO - SHANGHAI - TAIPEI - HONG KONG - SHEKOU - TANJUNG PELEPAS - PIRAEUS - ALGECIRAS - LE HAVRE.**

It is important to state that CES is the first service to provide direct calls with Taiwan (Taipei and Kaohsiung). In addition, the CES service offers service to the Mediterranean market, owing to the call at Piraeus.

« We are particularly concerned by the environmental conditions of transport of the goods entrusted to us. This both involves the vessels that we build and inland transport. The waterway network of HAROPA complex gives the right answer to our expectations and to that of our customers » Martine TOULOT- President Evergreen France- declared.

For Hervé Cornède, HAROPA Commercial and Marketing Director, « The joint work carried out with the Générale de Manutention Portuaire company which operates the Terminal de France, as well as the reliability, high quality of the port of Le Havre and the opportunities offered by HAROPA along the river Seine artery are as many assets that were of interest to Evergreen. »



Evergreen, a major stakeholder for HAROPA

With HAROPA, Evergreen especially provides connections with 34 ports in Asia, 21 in the Mediterranean area, but also with the USA, South America, North and West Africa and Scandinavia/the Baltic.

HAROPA aims at strengthening its rank on world container trade offering full service to customers, especially to and from Asia. Owing to a privileged geographic location as the first port of call on import and the last port of call on export in the North-European range, the port complex offers the best transit times to serve the French and European markets.

HAROPA—port of Le Havre which, in addition, has just been elected « Best Seaport in Europe » for the 3rd year running by the 18,000 Asian customers reading Cargonews Asia newspaper, strengthens its position on the Asian market with Evergreen. Asia is the first HAROPA import-export destination, whose growing trade accounts for 56% of the market shares in 2012.

With more than 30 vessels on order, Evergreen Line highly invests in its fleet development. The ships are designed to meet the requirements of the economic and eco-friendly performance. Evergreen is regularly rewarded by international prizes for the high quality of its services. It has just been elected « Best Trans-Pacific Shipping Line » by Cargonews Asia.

About HAROPA:

5th rank among main North-European ports, HAROPA groups together the ports of Le Havre, Rouen and Paris.

As a major maritime hub in Europe, HAROPA is a competitive and sustainable one-stop shop port system, integrating the logistics chain from one end to the other with an efficient and eco-friendly service to the hinterland. It supplies a living area of 25 million inhabitants and serves the 2nd biggest consumer market in Europe.

Connected with the whole world owing to a first-class world shipping offer (more than 500 ports of call in the world), HAROPA records around 120 million tonnes of maritime and river traffic.

Having thousands of hectares of ground and land reserves available for industrial and logistics setting-ups, HAROPA generates 160,000 direct and indirect jobs.

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