



DHL increases cargo capacity by 30 percent with new A300 service in Penang, Malaysia

- New freighter addresses growing volume of imports and exports
- Offers greater reliability and increases the per tonnage carbon efficiency

MALAYSIA, March 20, 2013 – DHL Express, the world’s leading international express provider, has further increased its cargo capacity by 30 percent with the new A300 freighter service in Penang, Malaysia.

The highly urbanized and thriving island of Penang plays an important role in Malaysia’s external trade as it is well integrated in the global manufacturing supply chain. Almost 61 percent of the exports go to China, United States, Hong Kong, Japan and Germany while 63 percent of imports come from China, United States, Singapore, Japan and Germany¹. In 2011, the state attracted RM14.04 billion of Foreign Direct Investment (FDI) and has been an important backbone to the economy². This places DHL Express’ new A300 freighter service in a prime position to complement Penang’s vibrant trade activities.

“Penang is the top three most developed and industrialized state in the country and is the hub for the Northern Corridor Economic Region (NCER). The decision to add capacity to the route reflects DHL’s commitment to enhance our services offerings so that our customers will continue to enjoy efficient and reliable express and logistics services,” said Yasmin Aladad Khan, Senior Vice President, DHL Express Southeast Asia.

“The importance of Penang is evident from its contributions to the country’s overall gross domestic product. The introduction of the new freighter comes at an opportune time as it will see the A300 providing extra 30 percent cargo capacity and businesses can ride on the growing demands to expand their footprint overseas. As a new generation aircraft, the A300 not only offers greater reliability but helps us achieve greater per tonnage carbon

¹ <http://penangmonthly.com/penang-economic-outlook-2013-penang-updates/>

² http://www.miti.gov.my/cms/content.jsp?id=com.tms.cms.article.Article_a2bf4fc5-c0a8156f-bb70bb70-5f7246c7&curpage=tt



efficiency as compared to the B727 that we are replacing. This underscores the company's commitment towards ensuring a sustainable environment," commented David Ng, Managing Director, DHL Express Malaysia and Brunei.

"2013 is a particularly special year for all of us as we commemorate our 40th Anniversary in Malaysia. We were the first international courier company to set up in Malaysia back in 1973 and since then, we have been leading the local logistics scene. My team and I are very excited to kick start the year with the new A300 freighter service," he added.

The new A300 service, which operates 5 times weekly to Hong Kong, also connects to DHL's unique non-stop service from Hong Kong to Los Angeles (LAX). Customers in Penang will be able to enjoy the industry leading one-day intercontinental express delivery service from Penang to all of the West Coast of the US.

- End -

Media Contact:

DHL Express Malaysia

Marketing Manager

Lee Yik Siew

Tel: +603 2241 8123

Fax: +603 2241 1700

Email: yiksiew.lee@dhl.com

Text 100 Malaysia

Salina Salleh/Conrad Bateman

Tel: (+603) 2282 2152

Email: Salina.Salleh@text100.com.my / conrad.bateman@text100.com.my

DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and "The Logistics company for the world". DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 285,000



employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting environmental protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 55 billion euros in 2012.