



PORT PRODUCTIVITY SEMINAR

DECEMBER 10 2013

THE NEWARK CLUB, NEWARK, NJ

The JOC Group Inc. is launching this first-ever **PORT PRODUCTIVITY SEMINAR** to address what is arguably the most complex yet most important node in the container supply chain.

This seminar will examine strategies, technology and practices throughout the container terminal, including the vessel, yard and gate.

WHY SPONSOR?

Sponsorship of the **JOC PORT PRODUCTIVITY SEMINAR** places your company in a position of authority and enables you to build and strengthen your relationships, visibility and reputation with major players in the arena.

Sponsorship offers organizations:

- **EXPOSURE**
Alignment of your brand with The Journal of Commerce and the JOC.com, the leading media, events, and websites in the transportation and logistics industry.
- **PROFILE**
Benefit from the extensive range of marketing and PR carried out before, during and post event, all incorporating your brand.
- **LEADERSHIP**
Underline your expertise and leadership in intermodal transport.
- **ENGAGEMENT**
Generate new business leads and build on existing ones with direct access to established industry leaders and emerging personnel.

WHO SHOULD SPONSOR?

- **TERMINALS**
- **PORT AUTHORITIES**
- **CARRIERS**
- **EQUIPMENT SUPPLIERS TO PORTS/TERMINAL**
- **TECHNOLOGY**
- **CONSULTANTS**
- **OTHERS**

WHO WILL ATTEND?

- **SHIPPERS** – *importers, exporters, retailers, manufacturers*
- **PORTS**
- **TERMINALS**
- **OCEAN CARRIERS**
- **RAILROADS**
- **TRUCKING COMPANIES**
- **DISTRIBUTION CENTERS/WAREHOUSES**
- **GOVERNMENT OFFICIALS**
- **3PLS / FREIGHT FORWARDERS**
- **TECHNOLOGY PROVIDERS**
- **PORT EQUIPMENT PROVIDERS**



METAL-LEVEL SPONSORSHIPS

TYPE	BENEFITS	2013 PRICING
PLATINUM	<p>Multiple sponsorships available</p> <ul style="list-style-type: none"> • Six (6) full seminar passes • Twelve (12) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Official "Thank You" delivered by a JOC representative at the podium during seminar Welcome Address • One email marketing blast to the attendee list after the event • Access to name, company, title, email address* for attendee list one week prior to event • Two (2) Reserved Tables at Luncheon • Two (2) Executive Video Interviews • One (1) Table Top Display with company supplied pull up banner <p><i>*Email address is only for attendees who have opted into sharing their contact information</i></p>	\$10,000
GOLD	<p>Multiple sponsorships available</p> <ul style="list-style-type: none"> • Four (4) full seminar passes • Eight (8) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Official "Thank You" delivered by a JOC representative at the podium during seminar Welcome Address • One email marketing blast to the attendee list after the event • Access to name, company, title, email address* for attendee list one week prior to event • One (1) Reserved Tables at Luncheon • One (1) Executive Video Interviews • One (1) Table Top Display with company supplied pull up banner <p><i>*Email address is only for attendees who have opted into sharing their contact information</i></p>	\$8,000
SILVER	<p>Multiple sponsorships available</p> <ul style="list-style-type: none"> • Three (3) full seminar passes • Six (6) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Official "Thank You" delivered by a JOC representative at the podium during seminar Welcome Address • Access to name, company, title, email address* for attendee list one week prior to event • One (1) Executive Video Interview <p><i>*Email address is only for attendees who have opted into sharing their contact information</i></p>	\$6,000

SALES CONTACTS

TONY STEIN	P: 678.456.8530	E: tstein@joc.com	CA, GA, & MN
GREG MARCH	P: 852.2585.6119	E: gmarch@joc.com	Asia & Europe
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METAL-LEVEL SPONSORSHIPS

TYPE	BENEFITS	2013 PRICING
BRONZE	Multiple sponsorships available <ul style="list-style-type: none"> • Two (2) full seminar passes • Four (4) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Official "Thank You" delivered by a JOC representative at the podium during conference Welcome Address 	\$4,000

CONFERENCE-WIDE SPONSORSHIPS

TYPE	BENEFITS	2013 PRICING
SEMINAR PENS & PADS	<ul style="list-style-type: none"> • Two (2) full seminar passes • Four (4) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Pens & Pads supplied by sponsor 	\$6,000
CONFERENCE LANYARDS	<ul style="list-style-type: none"> • Two (2) full seminar passes • Four (4) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Lanyards supplied by sponsor 	\$6,000
SESSION SPONSOR	<ul style="list-style-type: none"> • Two (2) full seminar passes • Four (4) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Option to have promotional material distributed on the seats/at door during session • Option to introduce session 	\$5,000
WHITE PAPER	<ul style="list-style-type: none"> • Educate attendees with your latest company white paper • One (1) full seminar pass • Three (3) discounted passes at \$199 per pass • White paper posted on JOC.com for three (3) months • White paper emailed to all attendees* • White paper distributed at registration area and in one session (supplied and printed by sponsor) <p><i>*Will only be emailed to attendees who have opted into sharing their contact information</i></p>	\$6,500

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REFRESHMENT SPONSORSHIPS

TYPE	BENEFITS	2013 PRICING
LUNCH	<ul style="list-style-type: none"> • Two (2) full seminar passes • Four (4) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Signage in luncheon area 	\$6,000
CONTINENTAL BREAKFAST	<ul style="list-style-type: none"> • One (1) full seminar passes • Three (3) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Company branded napkins (Black & White Logo) 	\$5,000
COFFEE BREAK	<ul style="list-style-type: none"> • One (1) full seminar pass • Three (3) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Company branded napkins (Black & White Logo) 	PER BREAK \$3,000
HAPPY HOUR	<ul style="list-style-type: none"> • Two (2) full seminar passes • Four (4) discounted passes at \$199 per pass • Logo representation and recognition on promotional material and website • Signage in Happy Hour area 	\$6,000

FIND THE RIGHT SPONSORSHIP PACKAGE FOR YOU!

Contact your sales representative for more information on putting together a tailored solution for your company. Whether you are looking for additional brand exposure, lead generation or networking opportunities, we can find a sponsorship solution around the **JOC PORT PRODUCTIVITY SEMINAR** that works for you.

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