

JOC SAILINGS ONLINE RATES

The foundation of JOC Sailings is its neutrality in capturing global ocean carriers' sailing schedules and industry news. As a global transportation resource, the site provides logistics managers and similarly placed professionals with industry news on carrier rates and schedules, port developments, and regulatory changes that affect shippers.



JOC SAILINGS.COM RATES

AD SIZE (in pixels)	MONTHLY RATE
PEEL BACK 500x500 (plus 75x75 "peek" ad)	\$2,500
LEADERBOARD* (upper/lower) 728x90	\$1,500
SPONSOR SPOTLIGHT** 250x250	\$1,250
VERTICAL BANNER** 300x250	\$1,250
* The Leaderboard will be rotated between 4 positions. ** Spotlight and Vertical Banner will be rotated between 3 positions.	
SQUARE BANNER* 180x150	\$950
HALF BANNER: Port Specific 234x60	\$525
TILE BANNER: Port Specific 125x125	\$275

* The Square Banner will be rotated between 4 positions.

ADDITIONAL OPPORTUNITIES

ENHANCED LISTINGS per trade lane	Rate upon request
LEAD GENERATION/CONTACT FEATURE per service schedule	Rate upon request
WHITE PAPERS/CASE STUDIES	\$1,500 per month
VIDEOS (depending on format/site)	\$2,000-\$4,000 per month
DATA FEEDS/CUSTOM SCHEDULES	Rate based on content
LIST RENTAL	\$350 per 1,000 names
MICRO-SITE	Rate based on content

Each micro-site will contain your detailed company contents, marketing material, dedicated sailing schedules from our proprietary database, and much more. In addition, your strategically placed banners on other port-to-port search result pages will promote your company to the users of JOCsailings.com

ONLINE AD SIZES

Please see the SPECIFICATIONS page for more information.

LEADERBOARD UPPER
728PX x 90PX

VERTICAL BANNER
300PX x 250PX

LEADERBOARD LOWER
728PX x 90PX

SPONSOR SPOTLIGHT
250PX x 250PX

JOC SAILINGS WEEKLY NEWSWIRE

The JOC Sailings E-newsletter is a must-read for those with any touch-point in global maritime shipping and logistics. This weekly report provides summaries of key import/export issues and trade lane data, as well as updates on government services and regulations.

Reach your core customers and best prospects here, alongside a targeted TRADE LANE FOCUS, every week!

AD SIZE (in pixels)	WEEKLY RATE
LEADERBOARD 468x60	\$750
MIDDLE BANNER 468x60	\$500
SKYSCRAPER 120x600	\$500

