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AUGUST 2014 THE JOURNAL OF COMMERCE GUIDE TO TRUCKING

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The Internet of 'Transportation Things'

IN MAY, I attended the ALK Transportation Technology Summit, which focused a great deal of attention on mobility, connectivity, Big Data and "The Internet of Things." The IoT, as it's called, is that growing network of devices connected through the Internet, from the smart thermostat

> in your home to handheld RFID readers at warehouses and retail outlets.

> Research firm Gartner estimates the IoT – excluding desktop and laptop computers and smartphones – will include 26 billion discrete pieces of technology by 2020 – up from about 900 million in 2009. Some of those 26 billion units will be sensors on tractor-trailers, containers and even pallets. In fact, we can foresee an Internet of Transportation Things, or "IoTT."

> "By 2020, component costs will have come down to the point that connectivity will become a standard feature. even for processors costing less than \$1," Peter Middleton, research director at Gartner, said last December. "This opens up the possibility of connecting just about anything, from the very simple to the very complex, to offer remote control, monitoring and sensing."

Our main story in this year's Guide to Trucking explores what that might mean for trucking and the broader transportation world. That's such a big topic (26 billion units, remember?) we can only brush the surface in one article. But we can go deep enough to see how big a deal this IoTT could be for everyone in the supply chain, from the truck driver to the logistics manager.

Whenever new technology is introduced – whether the combustion engine or the desktop computer - it takes some time before the real value of the technology is realized. That's because new technology typically is applied as a "Band-Aid," slapped on an existing process to solve an immediate problem. Quite often, the initial solution is seen as shockingly costly, because new (and more expensive) technology is coupled with an old process that doesn't

utilize the power of the new technology to its full advantage. Once we learn to change the process, not just the technology, floodgates can open that deliver value in ways that weren't even imagined initially – think of the advent of distributed computing and the PC, or how the motor truck gradually replaced the horse-drawn wagon between 1910 and, say, 1930.

This IoT (and our own IoTT) will bring big changes, too. The key is that devices in the IoT can talk to each other, what's called machine-to-machine or M2M communications. At the ALK summit, Mark Botticelli, chief technology officer for PeopleNet, called the IoTT "a game changer."

"Connecting vehicles and devices within vehicles using a Cloud-based vehicle network will change the landscape of what's possible," Botticelli said. "All the connected vehicles will be able to distribute data in a very easy, generic way. That will allow for faster innovation cycles, providing more value and increased interoperability. Vehicles could autonomously communicate with one another." In fact, they can already do so, as you'll read in our cover story.

Craig Montgomery of Orbcomm sees great opportunity for improved supply chain efficiency. In fact, shippers are driving the IoTT. "You're seeing demand from players in the industry that own the goods but don't necessarily own the trailer or container or railcar for visibility," Montgomery told me. "Trucks aren't really trucks anymore; they're becoming beacons of data."

The key to using that data to improve trucking productivity, help truck drivers earn bigger paychecks and manage international shipments smoothly across multiple modes is taking that data from the truck, container or railcar and turning it into usable business intelligence.

For now, at least, that still requires good old-fashioned human brainpower. Joc

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Making the

Mobile technology brings trucking to the edge of a new era of supply chain connectivity

By William B. Cassidy

Connection be commercial truck is entering a new stage in its hundred-year evolution. What was once a motorized horse wagon is about to become a rolling WiFi hotspot.

Increasingly, the truck is a node in an always expanding "Internet of Things," the network of devices of all types – from that Class 8 tractor to your home thermostat – connected wirelessly. The vehicle that used to transport freight is delivering data, and lots of it.

As trucks travel interstate highways, onboard sensors are





collecting, sending and receiving information, with the lion's share going to and coming from a fleet management system. But as technology advances, the truck is being knit into a broader, more open network.

"The communications stream used to be monopolized by the carrier, in a bilateral arrangement between the driver and dispatcher," said Brian Heath, president of technology provider Drivewyze. "Once the truck is able to communicate with other stakeholders, you have a more multilateral relationship."

Drivewyze is one of those new stakeholders, a company that provides a service using global positioning satellites, wireless communications and a mobile app to send truckers alerts about upcoming weigh stations and permission to bypass long lines at stations in 26 states.

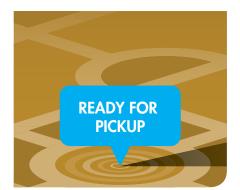
Whether a driver can bypass one of the 378 weigh stations in the Drivewyze network depends on the trucking company's federal CSA scores in categories such as unsafe driving or hours of service compliance. The better the scores, the more pre-cleared bypasses.

The benefits to truck drivers are quickly obvious: Less time at weigh stations means more time on the road. But improvements in asset utilization — with faster deliveries, fewer delays and freer capacity — could translate into a cascading reduction of transportation costs.

Trucking, and the broader international shipping business, is on the verge of a new era in mobile technology when those multilateral relationships Heath mentioned will multiply exponentially. That will lead to opportunities not just to improve but also to reboot global supply chains.

The implications of "smart mobility" and "connectivity" are therefore just as important for managers overseeing the flow of goods across oceans and rail lines as they are for the truck driver hoping to save half-an-hour of on-duty time by avoiding a crowded weigh station.

"There are going to be dramatic changes, and they will be very important to the supply chain as a whole, not just trucking," said Craig Montgomery, senior vice president of marketing at Rochelle, New Jersey-based Orbcomm. "We'll see



"We're seeing the convergence of several pieces of technology. We'll see pallets talking to trailers, containers talking to trucks, even fleets talking to fleets."

fairly positive and powerful economic repercussions in the supply chain."

The truck, as a basic unit of freight transportation — whether the goods it hauls originate across town or across an ocean — is a key link in that chain and is critical to the kind of visibility and, eventually, automation envisioned by Montgomery and companies like his.

Orbcomm specializes in machine-to-machine communications through its proprietary network of satellites (the company just launched six new spacecraft) and terrestrial cellular partners. The company's asset-tracking business is evolving rapidly, Montgomery said. "We've moved from track and trace to monitor and control," he said. "We're seeing the convergence of several pieces of technology. We'll see pallets talking to trailers, containers talking to trucks, even fleets talking to fleets."

The result will be an unprecedented level of supply chain visibility, still the shipper's Holy Grail. "When you step back and look at where things are going, you're starting to see much better potential clarity from the manufacturing floor to the customer door," Montgomery said.

For trucking companies and truck drivers, the spread of smart



mobile technology may be as revolutionary as the development of the combustion engine. It will change how they do business in ways that may be unclear but are likely to deliver big benefits in productivity and earnings.

Among the more radical concepts is the "platooning" of trucks — linking tractor-trailers using vehicle-to-vehicle communications. Peleton Technology is developing a system that links two tractor-trailers in a virtual "road train" using wireless technology.

Peleton and truckload carrier C.R. England tested the concept last November, linking two trucks traveling on Interstate 80 in Utah 36 feet apart at 64 mph. The system uses advanced safety systems to control braking on both units, while drivers retain steering control.

Among the benefits is improved fuel economy. The C.R. England test showed a 7 percent fuel savings, with the lead truck cutting fuel use 4.5 percent and the rear truck 10 percent. The radar-based safety system also applies brakes on both vehicles simultaneously.

Eventually, trucks from different fleets could even meet up on the highway and "link" to share safety, fuel and environmental benefits, with coordination provided by Peleton's Network Operations Center. The technology could become the basis for an automated highway system.

The basic technology that supports "smart mobility" is here. What's needed now is integration of the many pipelines carrying data — a technical challenge, but one that is certainly feasible — followed by better means of sorting, analyzing and using all that data intelligently.

"We've had sensors out there for years for trailer tracking or temperature monitoring," said Tom McKenna, senior vice president of engineering and technology at Penske Logistics. "But those sensors have been working in different niches, because systems haven't been well integrated."

The rapid development of mobile computing technology and machine-to-machine communications networks will accelerate the integration of onboard systems — or at least get them "talking" to one another in ways that weren't possible a few years ago, McKenna said. "You'll see convergence of these technologies, with the truck becoming a WiFi hub," he said. "All the individual technologies and systems will send data through the truck's WiFi hub up into the 'cloud.' Truck OEMs are paving the way for that today with factoryinstalled telematics."

If buses can be rolling WiFi hubs, he said, why not trucks? "It's not far-fetched," McKenna said. "For our customers, the question is how can we drive value by collecting the data that's out there without

"The ability to accelerate the capture of data from the source right at the beginning and being able to understand the flow of work through mobile devices, that's probably the real power of it."

making the driver do too much? The less they have to punch buttons, the better."

"I think the real goal for technology developers should center on making the life of the commercial truck driver more rewarding and less stressful," said Monica Truelsch, director of marketing for TMW Systems, a fleet and transportation management software company.

Truck drivers will have to clearly see the bottom-line benefits of new technologies in terms of increased loaded miles, easier compliance with hours of service rules and more pay. Truelsch believes trucking's techno-skeptics will be won over as those benefits accumulate. "While some drivers were irked by the 'Big-Brother' surveillance aspect of in-cab tracking devices, many others have found huge benefits in having e-logs remove the burden of paper log-keeping as well as greater earnings potential through rapid load turnaround," she said. "If a mobile technology could make it possible for every driver to be home each evening, that would be miraculous. But I think the solution isn't a technological one, but a people- and market-driven paradigm shift, perhaps with a good assist from smart mobility."

Truck drivers aren't the only ones who could benefit from more smart mobility. "What's become a pressing reality for us in the last four years is the need to get more data to more mobile management," said Mark Cubine, vice president of marketing at McLeod Software.

That means McLeod had to extend the reporting capabilities of its fleet and transportation management software from the desktop and laptop to mobile devices. McLeod Software is about to roll out the sixth version of its product for Android and Apple iOS smartphones. "The goal is to push the whole process out to the management team," Cubine said. Alerts they once would only have received in the office can be received anywhere. "The owner of a trucking company may be at his kid's Little League game, but things still happen in real time," Cubine said.

Having real-time information, rather than downloading data from a truck hours or even days after an event, is central to being able to manage proactively, but knowing what data is needed and when that data should be pushed to someone to make a decision is a big challenge.

"We're seeing more and more sensors out there that can track different things and track them more accurately than ever before," said Jim Sassen, senior manager of product marketing at Omnitracs, the San Diego-based pioneer in satellite-based mobile communications in trucking. "Not too long ago, people would say, 'Give me all the data,' and they'd have someone combing through it on the back end. At one time, that might have been sustainable, but now there's just so much data that you need to let the technology do some of the thinking."

Omnitracs this month introduced a mobile workforce-tracking app — Omnitracs Tracking, powered by Roadnet — to monitor truck

driver location, speed and provide exception reporting when drivers perform unsafe maneuvers or exceed certain thresholds set by fleets.

As the data pouring in from mobile devices becomes workable, proactive management and predictive modeling are top priorities. "They're asking how can I get in front of what could become an event and prevent it? That's where the strongest innovation is occurring now," Sassen said.

"We're all kind of learning how to leverage this more and more," Penske's McKenna said. "The ability to accelerate the capture of data from the source right at the beginning and being able to understand the flow of work through mobile devices, that's probably the real power of it."

McKenna, who has spent three decades in information technology, is certain smart mobility will evolve rapidly in perhaps unexpected ways. "Today, I've got an iPhone in my hand that has more computing power than a room full of Univac computers," he said. **Joc**

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By William B. Cassidy

Let's Go to the Videotape On-board safety cameras can be a hard sell for truckers — until they need them

dam Kahn likes to talk to truck drivers who use his company's on-board camera safety system, SmartDrive. Stopping at a McDonald's for lunch recently, the senior director of marketing noticed a truck from Golden State Foods making a delivery.

"I saw the driver unloading some boxes," Kahn said. "I asked him how he liked our system, and he didn't. He said, 'I'm a good driver, and I don't need it.' I told him about a video that exonerated a



truck driver when someone committed suicide by jumping in front of his truck. He thought that was cool, but still didn't like the idea of being filmed. "Then I told him, 'You're the one who controls when that video goes off.' He looked at me and said, 'You know what? You're right.'"

Truck-mounted cameras, especially those that capture video of the truck driver during an incident, may be a hard sell to some truckers, but as they realize the amount of control they have over the system, and see benefits, drivers will come around, Kahn said.

Drivers ultimately are responsible for their own behavior, which can trigger the system if they slam on the brakes or swerve out of lane. But they also may purposely trigger the system to record a video, a feature that has helped drivers document incidents on the highway and at docks, Kahn said.

"You see a lot of cases where drivers are hitting a manual trigger button to capture events that would be hard to explain to the front office," he said. As an example, he cited an incident where one tractor-trailer passed another and clipped the front of the truck.

"The driver hit the manual capture button and then got on the CB and said, carefully how they will introduce the cameras and prepare a training and coaching program that helps drivers improve and rewards good performance. "It's definitely a program, not a product. If you have a couple of driver coaches who point out every mistake a driver makes, you're going to lose that driver," Kahn said. "But if you use video to support drivers and as a collaborative tool, that could lead to improved driver retention."

Drivers interviewed on the radio show worried cameras could be misused

"With on-board cameras, this is another area where the truth of the solution is really in how you execute it."

'Hey, you'd better pull over. You hit my rig, and I've got you on video.' Without the video, his company may have told him he hit something and he would have to pay for it," Kahn said.

Can on-board cameras improve truck safety? SmartDrive believes so, but trucking operators that want to use them will have to explain how the technology works thoroughly to avoid alienating truck drivers they're already struggling to hire, train and keep.

Three out of four truck drivers who called in to discuss onboard cameras during a recent Sirius XM Road Dog Trucking News program hosted by journalist Mark Willis were opposed to cameras monitoring the driver, though they weren't as concerned about exterior cameras.

"A key message is that a driver controls when a video is recorded," Kahn said. "When GPS came out, that was Big Brother. Electronic logs — it's the same complaint. With on-board cameras, this is another area where the truth of the solution is really in how you execute it."

Trucking companies need to plan

and drivers abused by their companies. One driver repeated an anecdotal story about a company that used a camera to spy on a female driver off-duty. Others expressed fears cameras could be hacked to invade their privacy. That's not how SmartDrive works, however, Kahn said.

Although the camera is on while the vehicle is in operation, only small snippets of video — about 20 seconds — are stored when an incident occurs: a few seconds before and after the event. Those snippets aren't transmitted directly to the trucking operator, but to SmartDrive, which acts as a third-party clearing-house. Only videos that meet a certain threshold or certain criteria defined by the customer are sent on to the trucking company for management review.

"Our value is in our ability to capture risk," Kahn said. "We're very conscious about being statistically relevant in the amount of events we capture and send on to the customer." **Joc**

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TOPUS & CANADIAN TRUCKING COMPANIES

RESEARCHED AND COMPILED FOR THE JOURNAL OF COMMERCE BY SJ CONSULTING GROUP

TOP 50 U.S. AND CANADIAN LTL CARRIERS 2013 REVENUE, INCLUDING FUEL SURCHARGES

RANK CARRIER NAME	2012 REVENUE, (IN MILLIONS)	2013 REVENUE, (IN MILLIONS)	YEAR- OVER-YEAR % CHANGE	COVERAGE AREA	PUBLIC/ PRIVATE	COMMENTS
1 FEDEX FREIGHT	\$5,011	\$5,095	1.7%	Nationwide, Canada, Mexico	Public	
2 CON-WAY FREIGHT	\$3,393	\$3,466	2.2%	Nationwide, Canada, Mexico	Public	
3 YRC FREIGHT	\$3,187	\$3,127	-1.9%	Nationwide, Canada, Mexico	Public	Subsidiary of YRC Worldwide.
4 UPS FREIGHT	\$2,378	\$2,502	5.2%	Nationwide, Canada, Mexico	Public	
5 OLD DOMINION FREIGHT LINE	\$1,942	\$2,126	9.5%	Nationwide	Public	
6 ESTES EXPRESS LINES	\$1,751	\$1,835	4.8%	Nationwide	Private	Largest privately owned LTL carrier.
7 ABF FREIGHT SYSTEMS	\$1,669	\$1,721	3.1%	Nationwide, Canada	Public	
8 R+L CARRIERS	\$1,250	\$1,298	3.8%	Nationwide	Private	
9 SAIA MOTOR FREIGHT LINE	\$1,099	\$1,139	3.7%	Nationwide (excluding Northeast)	Public	
10 HOLLAND	\$943	\$1,010	7.1%	Midwest, Southeast	Public	Subsidiary of YRC Worldwide.
11 SOUTHEASTERN FREIGHT LINES	\$875	\$914	4.5%	Southeast, Southwest	Private	
12 TRANSFORCE	\$653	\$619	-5.2%	Canada	Public	Acquired Clarke Transport in December 2013 and Vitran Express Canada in March 2014.
13 AVERITT EXPRESS	\$579	\$606	4.6%	Southeast, Southwest	Private	Member of the Reliance Network.
14 ROADRUNNER TRANSPORTATION	\$511	\$559	9.4%	Nationwide	Public	Acquired Expedited Freight Systems in August 2012.
15 AAA COOPER TRANSPORTATION	\$465	\$500	7.5%	Southeast, Southwest	Private	
16 CENTRAL TRANSPORT INTERNATIONAL	\$380	\$488	28.4%	Nationwide (excluding Mountain)	Private	Acquired U.S. division of Vitran Express in October 2013.
17 MANITOULIN TRANSPORT	\$402	\$435	8.2%	Canada	Private	Acquired Smooth Freight in November 2013 and Jomac Transport in July 2014.
18 DAY & ROSS GROUP	\$391	\$390	-0.3%	Canada	Private	Subsidiary of McCain Group.
19 DAYTON FREIGHT LINES	\$353	\$386	9.4%	Midwest	Private	
20 REDDAWAY	\$356	\$367	3.1%	Northwest, West, Mountain	Public	Subsidiary of YRC Worldwide.
21 PITT OHIO EXPRESS	\$327	\$362	10.9%	Mid-Atlantic	Private	Member of the Reliance Network.
22 NEW ENGLAND MOTOR FREIGHT	\$351	\$358	2.0%	Mid-Atlantic, Northeast	Private	
23 NEW PENN MOTOR EXPRESS	\$342	\$353	3.2%	Northeast	Public	Subsidiary of YRC Worldwide.
24 A. DUIE PYLE	\$286	\$293	2.4%	Northeast	Private	
25 MIDLAND TRANSPORT	\$201	\$209	4.0%	Eastern Canada	Private	Subsidiary of the Irving Group of Companies.
26 CENTRAL FREIGHT LINES	\$202	\$208	3.0%	Southwest, West	Private	
27 VITRAN EXPRESS	\$194	\$193	-0.3%	Canada	Public	Revenue for Canadian division only. Acquired by TransForce in March 2014. Sold U.S. division to Central Transport in October 2013.

TOP 50 U.S. AND CANADIAN LTL CARRIERS 2013 REVENUE, INCLUDING FUEL SURCHARGES

RANK CARRIER NAME	2012 REVENUE, (IN MILLIONS)	2013 REVENUE, (IN MILLIONS)	YEAR- OVER-YEAR % CHANGE	COVERAGE AREA	PUBLIC/ PRIVATE	COMMENTS
28 DAYLIGHT TRANSPORT	\$169	\$183	8.6%	Nationwide (excluding Mountain)	Private	Light-asset carrier.
29 OAK HARBOR FREIGHT LINES	\$156	\$168	7.9%	Northwest, West	Private	
30 FASTFRATE	\$165	\$167	1.4%	Canada	Private	
31 MARITIME-ONTARIO FREIGHT LINES	\$159	\$163	2.4%	Eastern Canada	Private	
32 WILSON TRUCKING	\$150	\$156	3.6%	Southeast	Private	
33 NEW CENTURY	\$151	\$145	-4.2%	Nationwide	Private	Filed for bankruptcy and ceased operations in June 2014.
34 WARD TRUCKING	\$128	\$140	9.8%	Mid-Atlantic	Private	
35 CALYX GROUND TRANSPORTATION SOLUTIONS	\$135	\$139	3.2%	Canada	Private	Division of Calyx Transportation Group (includes National Fast Freight and Totalline Transport).
36 ARMOUR TRANSPORTATION	\$128	\$137	7.1%	Eastern Canada	Private	Acquired Way's Transport in June 2013 and RJS Terminal in September 2013.
37 LAKEVILLE MOTOR EXPRESS	\$113	\$117	3.5%	Midwest	Private	Member of the Reliance Network.
38 DOHRN TRANSFER	\$109	\$115	5.0%	Midwest	Private	
39 CLARKE TRANSPORT	\$114	\$112	-2.2%	Canada	Public	Acquired by TransForce in December 2013.
40 MULLEN GROUP	\$80	\$109	35.5%	Western Canada	Public	Includes Grimshaw Trucking, Hiway 9 and Jay's Moving and Storage (acquired in May 2013).
41 TRANSX	\$104	\$108	3.5%	Canada	Private	
42 WATKINS & SHEPARD TRUCKING	\$101	\$105	4.1%	Nationwide (excluding Mountain, Southwest)	Private	
43 STANDARD FORWARDING	\$94	\$97	3.0%	Midwest	Public	Subsidiary of DHL.
44 MIDWEST MOTOR EXPRESS	\$88	\$90	3.0%	Midwest, Mountain	Private	
45 GARDEWINE	\$85	\$87	2.4%	Central Canada	Private	
46 LAND AIR EXPRESS OF NEW ENGLAND	\$75	\$83	11.3%	Northeast	Private	Member of the Reliance Network.
47 HERCULES FREIGHT	\$80	\$81	0.6%	Nationwide, Canada	Private	Primary service is U.S. to Canada.
48 DEPENDABLE HIGHWAY EXPRESS	\$65	\$68	4.6%	West	Private	
49 SOUTHWESTERN MOTOR TRANSPORT	\$55	\$56	1.8%	Southwest	Private	
50 NORTH PARK TRANSPORTATION	\$51	\$54	6.1%	Mountain	Private	
TOTAL TOP 50 U.S. AND CANADIAN LTL CARRIER REVENUE	\$32,044	\$33,239	3.7%			

Revenue primarily for LTL operations and may include less than 10 percent for truckload and other services.

Source: Company reports and SJ Consulting Group estimates

Prepared by SJ Consulting Group, www.jindel.com

TOP 50 U.S. AND CANADIAN TRUCKLOAD CARRIERS 2013 REVENUE, INCLUDING FUEL SURCHARGES

RAN	K CARRIER NAME	2012 REVENUE, (IN MILLIONS)	2013 REVENUE, (IN MILLIONS)	YEAR- OVER-YEAR % CHANGE	PUBLIC/ PRIVATE	COMMENTS
1	SWIFT TRANSPORTATION	\$3,007	\$3,052	1.5%	Public	Excludes revenue of Central Refrigerated (acquired August 2013).
2	SCHNEIDER NATIONAL	\$2,290	\$2,320	1.3%	Private	
3	WERNER ENTERPRISES	\$1,686	\$1,642	-2.6%	Public	
4	J.B. HUNT TRANSPORT SERVICES	\$1,563	\$1,622	3.8%	Public	Dedicated revenue grew 14.1 percent in 2013.
5	LANDSTAR SYSTEM*	\$1,680	\$1,606	-4.4%	Public	
6	U.S. XPRESS ENTERPRISES	\$1,630	\$1,480	-9.2%	Private	Revenue decline due to spin-off of Arnold Transportation in January 2013.
7	PRIME**	\$1,372	\$1,478	7.7%	Private	
8	C.R. ENGLAND	\$1,071	\$1,203	12.3%	Private	
9	CRST INTERNATIONAL	\$1,061	\$1,070	0.8%	Private	Acquired Besl Transfer in January 2014.
10	CRETE CARRIER**	\$999	\$1,008	0.9%	Private	
11	KNIGHT TRANSPORTATION	\$836	\$822	-1.7%	Public	
12	CARDINAL/GREATWIDE LOGISTICS*	\$900	\$780	-13.3%	Private	Merged in February 2013.
13	RUAN TRANSPORTATION MANAGEMENT SERVICES	\$708	\$712	0.6%	Private	
14	RYDER SYSTEMS	\$665	\$709	6.6%	Public	Dedicated contract carriage revenue only.
15	COVENANT TRANSPORT	\$640	\$634	-1.0%	Public	
16	CON-WAY TRUCKLOAD	\$636	\$630	-0.8%	Public	
17	STEVENS TRANSPORT	\$609	\$621	2.0%	Private	
18	CELADON GROUP**	\$551	\$601	9.2%	Public	Acquired nine companies in 2013.
19	ANDERSON TRUCKING SERVICE	\$668	\$567	-15.1%	Private	Revenue decline primarily due to a drop in wind turbine installations nationwide.
20	CENTRAL REFRIGERATED SERVICE	\$485	\$534	10.2%	Public	Acquired by Swift Transportation in August 2013.
21	UNIVERSAL TRUCKLOAD SERVICES*	\$465	\$533	14.6%	Public	Acquired Linc Logistics in October 2012.
22	HEARTLAND EXPRESS	\$546	\$526	-3.6%	Public	Excludes revenue of Gordon Trucking (acquired November 2013).
23	NFI INDUSTRIES	\$460	\$512	11.3%	Private	
24	MARTEN TRANSPORT	\$483	\$507	5.0%	Public	
25	MERCER TRANSPORTATION*	\$492	\$483	-1.8%	Private	
26	WESTERN EXPRESS	\$435	\$463	6.6%	Private	
27	KLLM	\$334	\$459	37.2%	Private	Merged with FFE in June 2013.

TRUCKLOAD

TOP 50 U.S. AND CANADIAN TRUCKLOAD CARRIERS 2013 REVENUE, INCLUDING FUEL SURCHARGES

RANK CARRIER NAME	2012 REVENUE, (IN MILLIONS)	2013 REVENUE, (IN MILLIONS)	YEAR- OVER-YEAR % CHANGE	PUBLIC/ PRIVATE	COMMENTS
28 ROADRUNNER TRANSPORTATION*	\$305	\$441	44.5%	Public	Has acquired six trucking companies since April 2013. Fastest-growing company in Top 50 List.
29 GORDON TRUCKING	\$397	\$409	3.1%	Public	Acquired by Heartland Express in November 2013.
30 USA TRUCK	\$373	\$408	9.3%	Public	
31 UNITED VISION LOGISTICS*	\$458	\$408	-10.9%	Private	
32 PENSKE LOGISTICS	\$398	\$404	1.7%	Private	Dedicated transportation revenue only.
33 TMC/ANNETT HOLDINGS	\$397	\$396	-0.2%	Private	
34 ACME TRUCK LINE*	\$419	\$394	-5.9%	Private	
35 AVERITT EXPRESS	\$381	\$394	3.4%	Private	Includes revenue for one-way truckload and dedicated divisions.
36 PAM TRANSPORTATION	\$356	\$380	6.6%	Public	
37 ROEHL TRANSPORT	\$367	\$379	3.3%	Private	
38 MESILLA VALLEY/MVT	\$361	\$368	2.0%	Private	
39 DART TRANSIT*	\$377	\$359	-4.9%	Private	
40 FIRST FLEET	\$326	\$358	9.9%	Private	
41 INTERSTATE DISTRIBUTOR	\$371	\$355	-4.3%	Private	
42 FEDEX CUSTOM CRITICAL*	\$342	\$339	-0.9%	Public	Expedited division of FedEx
43 TRANSPORT AMERICA	\$344	\$337	-2.1%	Public	Acquired by TransForce in July 2014.
44 TRANSAM TRUCKING	\$301	\$303	0.6%	Private	
45 COMCAR INDUSTRIES	\$327	\$299	-8.6%	Private	Sold logistics division to Echo Global in February 2014.
46 MAVERICK TRANSPORTATION	\$272	\$275	1.0%	Private	
47 ARNOLD TRANSPORTATION	\$282	\$274	-2.7%	Private	Includes 2012 revenue of LinkAmerica (merged in January 2013).
48 NAVAJO EXPRESS	\$266	\$273	2.7%	Private	
49 JOHN CHRISTNER TRUCKING	\$265	\$256	-3.2%	Private	
50 EPES CARRIERS	\$228	\$235	3.1%	Private	
TOTAL TOP 50 TRUCKLOAD CARRIERS	\$34,184	\$34,621	1.3%		

*Light-asset carrier.

**Results adjusted to closer resemble calendar year.

Revenue primarily for truckload operations and may include less than 10 percent for non-truckload services.

Source: Company Reports and SJ Consulting Group estimates

Prepared by SJ Consulting Group, www.jindel.com



2013 TOP 10 TEMPERATURE-CONTROLLED CARRIERS — REVENUE, INCL. FUEL SURCHARGES

Rank	Carrier	2012 Revenue (In millions)	2013 Revenue (In millions)	Y-O-Y Percent Change
1	PRIME	\$1,139	\$1,242	9.0%
2	C.R. ENGLAND	\$766	\$861	12.3%
3	STEVENS TRANSPORT	\$601	\$613	2.0%
4	GREATWIDE/CARDINAL LOGISTICS*	\$646	\$560	-13.3%
5	KLLM**	\$334	\$541	61.9%
6	CENTRAL REFRIGERATED SERVICE	\$453	\$499	10.2%
7	MARTEN TRANSPORT	\$438	\$474	8.1%
8	SCHNEIDER NATIONAL	\$342	\$360	5.4%
9	TRANSAM TRUCKING	\$301	\$303	0.6%
10	NAVAJO EXPRESS	\$266	\$273	2.9%
тотя	AL TOP 10 TEMPERATURE-CONTROLLED CARRIERS	\$5,286	\$5,725	8.3%

2013 TOP 10 BULK/TANK CARRIERS - REVENUE, INCLUDING FUEL SURCHARGES

Rank	Carrier	2012 Revenue (In millions)	2013 Revenue (In millions)	Y-O-Y Percent Change
1	KENAN ADVANTAGE GROUP	\$1,091	\$1,287	18.0%
2	QUALITY DISTRIBUTION*	\$721	\$800	11.0%
3	TRIMAC GROUP	\$709	\$761	7.2%
4	SUPERIOR BULK LOGISTICS	\$235	\$248	5.7%
5	RUAN	\$244	\$228	-6.5%
6	GROENDYKE TRANSPORT	\$227	\$226	-0.3%
7	A&R TRANSPORT	\$210	\$224	6.7%
8	SCHNEIDER NATIONAL BULK	\$223	\$218	-2.3%
9	FOODLINER/QUEST LINER	\$203	\$216	6.6%
10	DUPRE LOGISTICS	\$198	\$210	6.4%
	TOTAL TOP 10 BULK/TANK CARRIERS	\$4,060	\$4,419	8.8%

*Light-asset carrier.

**Includes revenues for FFE from time of merger in July 2013.

Source: Company Reports and SJ Consulting Group estimates

Prepared by SJ Consulting Group, www.jindel.com



2013 TOP 10 FLATBED CARRIERS - REVENUE, INCLUDING FUEL SURCHARGES

Rank	Carrier	2012 Revenue (In millions)	2013 Revenue (In millions)	Y-O-Y Percent Change
1	LANDSTAR SYSTEM*	\$999	\$979	-2.0%
2	MERCER TRANSPORTATION*	\$492	\$483	-1.8%
3	ACME TRUCK LINE*	\$466	\$438	-5.9%
4	UNIVERSAL TRUCKLOAD SERVICES*	\$442	\$421	-4.7%
5	UNITED VISION LOGISTICS*	\$458	\$408	-10.9%
6	TMC/ANNETT HOLDINGS	\$397	\$396	-0.2%
7	ANDERSON TRUCKING SERVICE	\$484	\$372	-23.3%
8	MAVERICK TRANSPORTATION	\$254	\$256	1.0%
9	BOYD BROS.	\$195	\$210	8.2%
10	CRST MALONE*	\$211	\$203	-3.7%
	TOTAL TOP 10 FLATBED CARRIERS	\$4,397	\$4,167	-5.2%

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FEATURED 2014 SPEAKERS



Rob Estes President and CEO, Estes Express Lines



Doug Beddome International Location Manager, Lansing Trade Group



David L. Starling President and Chief Executive Officer, Kansas City Southern Railway



Elizabeth Fretheim Director, Business Strategy & Sustainability – Logistics, Walmart Stores Inc.



Jeff Brady Director of Transportation, Harry & David



George Chasteen Vice President, Mexico, Celadon Group Inc.



Troy Ryley Managing Director, Transplace Mexico



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HARD-HITTING KEYNOTES James Welch CEO, YRC Worldwide



www.joc.com/events

PREVIEW OF CONFERENCE TOPICS

INTERMODAL AND TRUCK PRICING

A roundtable discussion focusing on the pricing outlook for trucking and intermodal rail, and how economic factors and supply and demand are impacting it.



THE VIEW FROM WALL STREET

A conversation with Goldman Sachs focusing on a range of issues pertaining to the tightening of trucking capacity, e-commerce, regulations and more.

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LTL Outlook Brightens

BETTER OPERATING MARGINS are finally on the horizon for the less-than-truckload industry.

LTL profitability has been dismal for years, with most large carriers reporting operating ratios above 95. Such performance barely generates enough cash to pay for replacement trucks needed to stay in business, and during this period, carriers were criticized for lacking pricing discipline.

In this year's second quarter, however, the publicly traded LTL carriers posted their best collective operating margin improvement. With a 2.2 percent increase in margin on a weighted average basis, the LTL improvement is better than the 2.0 percent improvement for the Class 1 railroads, 1.6 percent for the parcel carriers and 0.4 percent for the truckload carriers. These results suggest there is hope for the industry to attain a sub-90 operating ratio.

The weighted average operating ratio of 92.9 for public carriers is the best the LTL segment has experienced since 2007, though it's not as good as the 91.0 operating ratio for truckload and 87.7 for parcel carriers. The biggest obstacle for higher external factors for pricing discipline. With many LTL carriers having raised rates in recent months to improve their operating margins, they still fear that being more aggressive will result in loss of business. However, given tight capacity, if the marginal customers aren't lost because of pricing, then companies aren't raising rates to market levels and aren't making best use of limited capacity.

Given such favorable market conditions. LTL carriers that fail to improve pricing are missing the opportunity to recover from years of poor margins. From 2008 to 2013, the LTL industry experienced yield growth of 5.1 percent. That compares with yield growth of 8.1 percent for truckload and 13 percent for ground parcel. Even the consumer price index grew 8.2 percent during this five-year period. For the LTL industry to sustain its value proposition, it must achieve margins on par with the truckload and parcel segments and consumer prices.

Now is the time for LTL carriers to raise rates aggressively and rapidly to reward employees with higher wages, shareholders with bet-

Now is the time for LTL carriers to raise rates aggressively and rapidly.

operating margins is a lack of conviction among some LTL carriers that a sub-90 ratio is achievable. The LTL industry had an OR of 90 in 2005 and 89.9 in the second guarter of 2006.

The LTL segment is experiencing some of the best market conditions since 2005. With railroads still recovering from winter-related service problems in the first quarter, intermodal shipments are being converted to truckload. With the truckload segment unable to put drivers in seats, the shift from intermodal will further push lightweight truckload shipments to LTL carriers.

Though the recent yield improvement is driven by the driver shortage, the industry can't rely only on such ter return and even customers with reinvestment in equipment, technology and people to meet the rapidly changing supply chain.

When challenged to match the profitability of parcel carriers, LTL executives often cite limited competition in parcel segment for low LTL margins. While that might be a relevant factor, LTL carriers can learn about balancing capacity with demand from the parcel carriers. When demand exceeds capacity, industries raise prices to bring balance and improve their profitability.

Faced with similar capacity problems, the parcel carriers recently raised the rates on lighter bulkier parcels less than three cubic feet that were previously exempt from dimensional weight adjustments. The change is driven by the reduction in load factor of delivery vans and linehaul trailers from larger parcels.

The parcel carriers, however, gave shippers seven months' notice to eliminate excess cube and packaging from the parcels. The parcel industry could have just replaced smaller vans with larger vans without any governmental approval. Such an action would have imposed a higher cost on the carriers and resulted in cross subsidy among shippers.

But, known for a lack of discipline in matching capacity with demand, the trucking industry is wasting resources and good will with the public by lobbying Congress to approve larger trucks. The carriers should let the shippers lobby Congress for larger trucks if they fear tight capacity.

Transportation managers seeking to hold down carriers' rates should look internally at the numerous ways their shipping operation contributes to higher shipping charges, such as using premium services when a consignee isn't able to take advantage of earlier delivery; tendering shipments that don't optimize utilization of the carrier's vehicles; and refusing to tender shipment via electronic manifest.

Most shippers won't be pleased that LTL carriers are seeking such rate hikes, but to put such increases in perspective, transportation costs for most products represent about 3 percent of the product price.

So a 10 percent increase in the cost of transportation amounts to a 0.3 percent increase in the price of a product. This increase should be passed on to customers in the same way airlines are passing the recent 100 percent increase in air travel security fee on to passengers.

With many private and some public carriers consistently operating at below-90 operating ratio, it's time for the entire LTL industry to achieve similar profitability. **Joc**

Satish Jindel is president of SJ Consulting Group, with offices in Pennsylvania and India.



Satish Jindel

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www.aandbfreight.com 4805 SANDY HOLLOW RD., ROCKFORD, IL 61125 Founded: 1955 Phone: 800-231-2235; 815-874-4700

President: Frederick (Fritts) Blume E-mail: customerservice@aandbfreight.com Carrier Type: LTL, truckload distribution Region: Midwest

AAA COOPER TRANSPORTATION

www.aaacooper.com 1751 KINSEY RD., P.O. BOX 6827, DOTHAN, AL 36303 Founded: 1955 Phone: 800-633-7571; 334-793-2284 President: Reid Dove E-mail: webcustserv@aaacooper.com Carrier Type: LTL, dedicated, international Region: Southeast, points in Midwest

ABF FREIGHT SYSTEM

www.abfs.com P.O. Box 10048, FORT SMITH, AR 72917-0048 Founded: 1923 Phone: 800-610-5544 President: Roy Slagle E-mail: customercare@abfs.com Carrier Type: LTL, flatbed, refrigerated, drayage, LCL Region: Nationwide, Canada

A-C MOTOR EXPRESS

www.acmotorexpress.com 339-C BLISS ST., WEST SPRINGFIELD, MA 01089 Founded: 1933 Phone: 800-332-4080; 413-736-0314 President: John Nekitopoulos E-mail: Nekitopoulos.John@acmotorexpress.com Carrier Type: Refrigerated, expedited, LTL, truckload Region: New England, Albany, N.Y., area

A. DUIE PYLE

www.aduiepyle.com P.O. BOX 564, 650 WESTTOWN RD., WEST CHESTER, PA 19381 Founded: 1924 Phone: 800-523-5020; 610-696-5800 President: Peter Latta E-mail: cs@aduiepyle.com Carrier Type: LTL, truckload, distribution. Region: Northeast

ALLIED SYSTEMS HOLDINGS (ALLIED AUTOMOTIVE)

www.alliedholdings.com 2302 PARKLAKE DR., BLDG. 15, STE. 600, ATLANTA, GA 30345 Founded: 1934 Phone: 800-476-2058; 404-373-4285 CEO: Mark J. Gendregske E-mail: aag_info@alliedautomotive.com Carrier Type: Car hauling Region: Nationwide, Canada

ANDERSON TRUCKING SERVICE

www.atsinc.com 725 OPPORTUNITY DR., ST. CLOUD, MN 56301 Founded: 1955 Phone: 800-633-8287 President: Rollie Anderson Carrier Type: Flatbed, truckload, heavy haul, specialized Region: Nationwide, Canada, Mexico

ARNOLD TRANSPORTATION SERVICES

www.arnoldtrans.com 9523 FLORIDA MINING BLVD., JACKSONVILLE, FL 32257 Founded: 1932 Phone: 800-262-4285 CEO: Todd Smith Carrier Type: Truckload, dedicated Region: Eastern U.S., Midwest, Southwest

AVERITT EXPRESS

www.averittexpress.com 1415 NEAL ST., P.O. BOX 3166, COOKEVILLE, TN 38502-3166 Founded: 1969 Phone: 800-AVERITT (283-7488) President: Gary D. Sasser E-mail: customerservice@averittexpress.com Carrier Type: LTL, truckload, intermodal Region: South, Southwest, Mexico

B&G DELIVERY SYSTEM

www.bgdelivery.com 2549 HARRIS AVE., SACRAMENTO, CA 95838-3128 Founded: 1979 Phone: 916-921-4401 President: Scott Allgier Carrier Type: Expedited, LTL, contract courier Region: California, Oregon, Nevada

BARR FREIGHT SYSTEM

www.barrfreightsystem.com 505 W. CROSSROADS PKWY, SUITE B, BOLINGBROOK, IL 60440-1097 Founded: 1980 Phone: 800-747-0022; 630-633-6284 President: William Barranco Carrier Type: LTL, truckload, drayage Region: Greater Chicago, Midwest

BARR-NUNN TRANSPORTATION

www.barr-nunn.com 1803 BURR-OAK BLVD., P.O. BOX 518, GRANGER, IA 50109 Founded: 1982 Phone: 515-999-2525 President: Rene Beacom E-mail: sales@barr-nunn.com Carrier Type: Truckload Region: Nationwide

BEAVER EXPRESS SERVICE

www.beaverexpress.com 4310 OKLAHOMA AVE., WOODWARD, OK 73801 Founded: 1943 Phone: 800-593-2328; 580-256-6460 President: Mike Stone Carrier Type: LTL, small package express Region: Oklahoma, Kansas, Texas, Arkansas, Missouri, New Mexico

BENNETT INTERNATIONAL GROUP

www.bennettig.com 1001 INDUSTRIAL PKWY., MCDONOUGH, GA 30253 Founded: 1974 Phone: 800-866-5500; 770-957-1866 President: Marcia G. Taylor Carrier Type: Specialized, heavy haul, flatbed, step deck, modular buildings Region: Nationwide, international

BENTON GLOBAL

www.bentonglobal.com 1045 S. RIVER INDUSTRIAL BLVD., ATLANTA, GA 30315 Founded: 1934 Phone: 888-4BENTON (423-6866) President: Trey Childress Carrier Type: LTL, expedited Region: Southeast

BOYD BROS. TRANSPORTATION

www.boydbros.com 3275 HWY. 30, CLAYTON, AL 36016 Founded: 1956 Phone: 800-633-1502 CEO: Gail Cooper President: Richard Bailey Carrier Type: Flatbed, specialized Region: Eastern U.S.

BULKMATIC TRANSPORT

www.bulkmatic.com 2001 N. CLINE AVE., GRIFFITH, IN 46319 Founded: 1965 Phone: 800-535-8505 Executive Vice President: Alfie Bingham E-mail: sales@bulkmatic.com Carrier Type: Dry bulk, rail to truck transloading, international bulk Region: Nationwide, Mexico

C.R. ENGLAND

www.crengland.com 4701 W. 2100 S., SALT LAKE CITY, UT 84120 Founded: 1920 Phone: 800-453-8826; 801-972-2712 CEO: Chad England President: Josh England E-mail: nationalsales@crengland.com Carrier Type: Temperature-controlled, truckload Region: Nationwide, International

CAIN EXPRESS

www.cainexpress.com 1445 NORJOHN COURT, UNIT NO. 7, BURLINGTON, ON, CANADA L7L OE6 Founded: 1976 Phone: 800-263-6279; 905-335-1065 CEO: Patrick Cain; President: Cheryl Cain E-mail: info@cainexpress.com Carrier Type: Expedited, truckload, LTL, same-day Region: Canada, North America

CANADIAN FREIGHTWAYS

http://cf.cfmvmt.com/ 234040A WRANGLER ROAD, ROCKYVIEW, ALBERTA, T1X 0K2 Founded: 1935 Phone: 800-868-7923; 403-287-1090 President: Ralph Wettstein Carrier Type: LTL, expedited Region: Western Canada, North America





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CAPE COD EXPRESS

www.capecodexpress.com 1 EXPRESS DR., WAREHAM, MA 02571 Founded: 1981 Phone: 800-642-7539; 508-291-1600 President: Steve Hoss E-mail: info@capecodexp.com Carrier Type: LTL, truckload, dedicated, flatbed Region: Southeastern New England, Cape Cod, Martha's Vineyard, Nantucket

CARLILE TRANSPORTATION SYSTEMS

www.carlile.biz 1800 E. 1ST AVE., ANCHORAGE, AK 99501 Founded: 1980 Phone: 800-478-1853 President: Harry McDonald E-mail: customerservice@carlile.biz Carrier Type: Heavy haul, truckload, LTL, "ice roads," hazmat Region: Alaska, North America

CELADON TRUCKING SERVICES

www.celadontrucking.com 9503 E. 33RD ST., INDIANAPOLIS, IN 46235-4207 Founded: 1985 Phone: 800-CELADON (235-2366); 317-972-7000 President: Paul Will Carrier Type: Truckload Region: Nationwide, Canada, Mexico

CENTRAL ARIZONA FREIGHT

www.cazfrt.com 1648 S. 51ST AVE., PHOENIX, AZ 85043 Founded: 1997 Phone: 888-278-3803 President and CEO: Chuck Riser Carrier Type: LTL Region: Arizona, Southwest, Southern California

CENTRAL FREIGHT LINES

www.centralfreight.com P.O. BOX 2638, WACO, TX 76702-2638 Founded: 1925 Phone: 800-782-5036; 254-741-5370 President: Don Orr E-mail: custsvc@centralfreight.com Carrier Type: LTL, expedited Region: South, Southwest, West

CENTRAL STATES TRUCKING

www.cstruck.com 476 THOMAS DR., BENSENVILLE, IL 60106 Founded: 1980 Phone: 630-595-9876 Executive Vice President: Ronald J. Vales Carrier Type: LTL, drayage, dedicated Region: Chicago area, Midwest

CENTRAL TRANSPORT

www.centraltransportint.com 12225 STEPHENS RD., WARREN, MI 48089 Founded: 1946 Phone: 586-467-1900 President: Matty Meron Carrier Type: LTL Region: Eastern and Central U.S., West Coast, Ontario, Quebec

CHALLENGER LOGISTICS

www.challenger.com 300 MAPLE GROVE RD., CAMBRIDGE, ON, CANADA N3E 1B7 Founded: 1975 Phone: 800-265-6358; 519-653-6226 CEO: Dan Einwechter E-mail: info1@challenger.com Carrier Type: Truckload Region: Canada, North America

CLARK FREIGHT LINES

www.clarkfreight.com 5129 PINE AVE., PASADENA, TX 77503 Founded: 1987 Phone: 800-247-7078; 281-487-3160 President: Roneil T. Clark Carrier Type: Truckload, drayage, flatbed, tank, specialized, intermodal Region: Nationwide

COMCAR INDUSTRIES

www.comcar.com P.O. BOX 67, ABURNDALE, FL 33823 Founded: 1953 Phone: 800-524-1101; 863-967-1101 CEO: Mark Bostick E-mail: info@comcar.com Carrier Type: Dry van truckload, flatbed, refrigerated, bulk, dedicated Region: Nationwide

CONCORD TRANSPORTATION

www.concordtransportation.com 96 DISCO RD., ETOBICOKE, ON, CANADA M9W 0A3 Phone: 800-663-3395; 416-679-7400 E-mail: csteam@concordtrans.com Carrier Type: LTL, truckload, expedited Region: Canada, U.S.

CON-WAY FREIGHT

www.con-way.com 2211 OLD EARHART ROAD, ANN ARBOR, MI 48105 Founded: 1929 Phone: 800-4-CONWAY (426-6929); 734-757-1444 President: W. Gregory Lehmkuhl E-mail: info@con-way.com Carrier Type: LTL Region: Nationwide, North America

CON-WAY TRUCKLOAD

www.con-way.com/en/truckload 4701 E. 32ND ST., JOPLIN, MO 64804 Founded: 1951 Phone: 800-641-4747; 417-623-5229 President: James M. Dagnese Carrier Type: Truckload Region: Nationwide, Canada, Mexico

COVENANT TRANSPORT

www.covenanttransport.com 400 BIRMINGHAM HWY., CHATTANOOGA, TN 37419 Founded: 1986 Phone: 800-974-8332; 423-821-1212 President: David R. Parker E-mail: sales@covenanttransport.com Carrier Type: Truckload, refrigerated, dedicated Region: Nationwide

COWAN SYSTEMS

www.cowansystems.com 4555 HOLLINS FERRY RD., BALTIMORE, MD 21227. Founded: 1924 Phone: 800-882-6926; 410-247-0800 President: Joseph W. Cowan E-mail: sales@cowansystems.com Carrier Type: Truckload, intermodal, drayage, dedicated Region: Eastern U.S.

CRETE CARRIER

www.cretecarrier.com 400 N.W. 56TH ST., LINCOLN, NE 68528. Founded: 1966 Phone: 800-998-4095; 402-475-9521. President: Tonn Ostergard Carrier Type: Truckload Region: Nationwide

CRST INTERNATIONAL

www.crst.com 3930 16TH AVE. S.W., P.O. BOX 68, CEDAR RAPIDS, IA 52406 Founded: 1955 Phone: 800-736-CRST (2778) President: David L. Rusch E-mail: info@crst.com Carrier Type: Expedited, truckload, flatbed, dedicated Region: Nationwide, North America

CRYSTAL MOTOR EXPRESS

www.crystalmotorexpress.com 10 KIMBALL LANE, LYNNFIELD, MA 01940 Founded: 1952 Phone: 800-451-2511 President: Ronald Masiello E-mail: customerservice@ crystalmotorexpress.com Carrier Type: Same-day, LTL, truckload, flatbed, refrigerated Region: Northeast, Maine to Virginia

CUSHING TRANSPORTATION

www.cushingtrans.com 3756 S. CICERO AVE., CICERO, IL 60804 Founded: Late 1800s (as John J. Cushing Teaming) Phone: 708-656-5050 President: Tony Pacella E-mail: info@cushingtrans.com Carrier Type: Intermodal drayage, truckload Region: Chicago area, Midwest

DART TRANSIT

www.dartadvantage.com 800 LONE OAK RD., EAGAN, MN 55122 Founded: 1934 Phone: 800-366-3278 President: David D. Oren Carrier Type: Truckload, drayage, dedicated Region: Nationwide

DATS TRUCKING

www.datstrucking.com P.O. BOX 910550, SAINT GEORGE, UT 84791 Founded: 1988 Phone: 435-673-1886 President: Don L. Ipson E-mail: customer.service@datstrucking.com Carrier Type: Regional LTL, expedited, pool distribution Region: Western U.S.

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TOTE Logistics







DAY & ROSS

www.dayross.ca 398 MAIN ST., HARTLAND, NB, CANADA E7P 1C6. Founded: 1950 Phone: 800-561-0013 (U.S.); 866-329-7677 (Canada) President: Larry Rodo E-mail: salesinquiry@dayandrossinc.ca Carrier Type: LTL, truckload, refrigerated, specialized Region: Canada, U.S.

DAYLIGHT TRANSPORT

www.dylt.com 1501 HUGHES WAY, STE. 200, LONG BEACH, CA 90810-1886 Founded: 1977 Phone: 800-468-9999 CEO: Richard Breen E-mail: customersupport@dylt.com Carrier Type: Expedited LTL, truckload Region: Nationwide

DAYTON FREIGHT LINES

www.daytonfreight.com 6450 POE AVE., DAYTON, OH 45414 Founded: 1981 Phone: 800-860-5102; 937-264-4060 President: Tom Cronin Carrier Type: LTL Region: Midwest

DEPENDABLE HIGHWAY EXPRESS

www.godependable.com 2440 S. 48TH AVE., PHOENIX, AZ 85043 Founded: 1950 Phone: LTL: 800-548-8608; Truckload: 323-526-2277 CEO: Ronald Massman Carrier Type: Same-day LTL, truckload, drayage, refrigerated, specialized Region: California, Nevada, Arizona

DOHRN TRANSFER

www.dohrn.com 625 3RD AVE., ROCK ISLAND, IL 61201 Founded 1981 (original company, 1921) Phone: 888-364-7621; 309-794-0723 President: Gary Dohrn E-mail: customerservice@dohrn.com Carrier Type: LTL, truckload, parcel, expedited, intermodal Region: Midwest

DYNAMEX

www.dynamex.com 5429 LBJ FREEWAY, SUITE 1000, DALLAS, TX 75240 Founded: 1992 Phone: 855-396-2639 (U.S.) 877-396-2639 (Canada) President: Scott Leveridge E-mail: dynamex.us@dynamex.com, dynamex.canada@dynamex.com Carrier Type: Same-day on-demand, expedited Region: U.S., Canada

EMPIRE TRUCK LINES

www.emtl.com 10043 WALLISVILLE RD., HOUSTON, TX 77013 Founded: 1975 Phone: 800-929-7402; 713-672-7403 CEO: Sharan Acker; President: David Rex Acker Carrier Type: Intermodal rail, drayage, truckload, heavy haul Region: Nationwide

EPES TRANSPORT SYSTEM

www.epestransport.com 3400 EDGEFIELD CT., GREENSBORO, NC 27409 Founded: 1931 Phone: 800-869-3737; 877-575-7799 President: Britt Colley Carrier Type: Truckload, dedicated, drayage Region: Eastern U.S., Southwest

ESTES EXPRESS LINES

www.estes-express.com 3901 W. BROAD ST., RICHMOND, VA 23230 Founded: 1931 Phone: 866-378-3748 President: Robey (Rob) Estes E-mail: customercare@estes-express.com Carrier Type: LTL, time critical, volume and truckload, international Region: Nationwide

EVANS DISTRIBUTION SYSTEMS

www.evansdist.com 18765 SEAWAY DR., MELVINDALE, MI 48122 Founded: 1929 Phone: 800-OK-EVANS (653-8267); 313-388-3200 President: John A. Evans E-mail: sales@evansdist.com Carrier Type: Expedited, truckload, specialized, drayage Region: Midwest, East Coast

EVANS NETWORK OF COMPANIES

www.evansdelivery.com 100-110 W. COLUMBIA ST., SCHUYLKILL HAVEN, PA 17972 Founded: 1939 Phone: 800-666-7885; 570-385-9048 President: Matthew Bates Carrier Type: Intermodal, drayage, truckload, specialized Region: Nationwide

EXPRESS-1 (XPO LOGISTICS)

www.xpo-express.com 429 POST ROAD, P.O. BOX 210, BUCHANAN, MI 49107 Founded: 1989 Phone: 800-800-5161; 269-695-2700 President: Joe Stevens Carrier Type: Expedited, same-day, dedicated, truckload Region: Nationwide, international

FAST WAY FREIGHT SYSTEM

www.fastwayfreight.com 1001 N. HAVANA, SPOKANE, WA 99202 Founded: 1967 Phone: 800-531-9351; 509-534-9351 Co-owners: Jeff Bosma, Mark Barnes E-mail: dispatch@fastwayfreight.com Carrier Type: LTL, truckload, flatbed, specialized, drayage, refrigerated, dedicated Region: Pacific Northwest LTL; nationwide flatbed, truckload

FEDEX FREIGHT

www.fedex.com 942 S. SHADY GROVE RD., MEMPHIS, TN 34599 Founded: 2001 Phone: 866-393-4585 President and CEO: William J. Logue Carrier Type: LTL, expedited (FedEx Custom Critical) Region: Nationwide

FROZEN FOOD EXPRESS

www.ffeinc.com 1145 EMPIRE CENTRAL PLACE, DALLAS, TX 75247-4309 Founded: 1948 Phone: 800-569-9200; 214-819-5625 President and CEO: Russell Stubbs E-mail: ffesales@ffex.net Carrier Type: Refrigerated LTL, truckload, expedited, intermodal, ocean Region: Nationwide

FMI INTERNATIONAL (TOLL GLOBAL FORWARDING)

www.fmiint.com 800 FEDERAL BLVD., CARTERET, NJ 07008 Founded: 1979 Phone: 732-750-9000 E-mail: info@fmiint.com President and CEO: Myles O'Brien, TGF-Americas Carrier Type: Truckload, LTL, drayage Region: Nationwide

FORWARD AIR

www.forwardair.com P.O. BOX 1058, GREENEVILLE, TN 37744 Founded: 1981 Phone: 800-726-6654; 423-636-3380 President and CEO: Bruce A. Campbell E-mail: custserv@forwardair.com Carrier Type: Ground air freight and expedited LTL Region: Nationwide, Canada

GMG TRANSPORTATION

www.gmgtransport.com 20 BRANDYWINE DR., DEER PARK, NY 11729 Founded: 1972 Phone: 800-986-4321; 631-254-5220 President: Edmund J. Giza E-mail: sales@gmgtransport.com Carrier Type: LTL, truckload, intermodal Region: Nationwide (through partners); Long Island-New York-New Jersey

GORDON TRUCKING

www.gordontrucking.com 151 STEWART RD. S.W., PACIFIC, WA 98047-2108 Founded: 1946 Phone: 888-744-7484 CEO: Larry Gordon Carrier Type: Truckload Region: Nationwide, Canada

GREATWIDE LOGISTICS

www.greatwide.com 12404 PARK CENTRAL DR., STE. 300S, DALLAS, TX 75251 Founded: 1967 Phone: 877-355-6177 CEO: John Tague Carrier Type: Dedicated, non-asset truckload Region: Nationwide

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www.heartlandexpress.com 901 N. KANSAS AVE., NORTH LIBERTY, IA 52317 Founded: 1978 Phone: 800-451-4621; 319-626-3600 President: Michael Gerdin Carrier Type: Truckload, dedicated Region: Nationwide

HESS TRUCKING

www.hesstrucking.com 5737 GRAYSON RD., HARRISBURG, PA 17111 Founded: 1987 Phone: 800-733-2509; 717-561-8344 President: William Nelson Carrier Type: Specialized LTL, refrigerated Region: Mid-Atlantic

HOLLAND (YRC WORLDWIDE)

www.yrcregional.com 750 E. 40TH ST., HOLLAND, MI 49423 Founded: 1929 Phone: 680-456-6322; 616-395-5000 President: Scott D. Ware Carrier Type: LTL Region: Midwest, Southeast, Ontario

HONOLULU FREIGHT SERVICE

www.hfsnet.com 933 N. NIMITZ HWY. NO. A, HONOLULU, HI 96817 Founded: 1936 Phone: 800-777-4963, 808-531-0258 President: Mike Beidleman Carrier Type: Multimodal, LTL, truckload, container Region: Linking Hawaii, continental U.S.

HOT SHOT DELIVERY

www.hotshot-delivery.com 747 N. SHEPHERD DR., SUITE 100, HOUSTON, TX 77077 Founded: 1978 Phone: 866-261-3184; 713-869-7575 President: Eric Donaldson Carrier Type: Expedited, dedicated, courier Region: Texas, nationwide

HUB GROUP

www.hubgroup.com 2000 CLEARWATER DRIVE, OAK BROOK, IL 60523 Founded: 1971 Phone: 800-377-5833 CEO and Chairman: David P. Yeager President and COO: Mark Yeager E-mail: GoGreen@hubgroup.com Carrier Type: Intermodal, drayage, truckload, logistics Region: Nationwide

IMC

www.imccompanies.com 3150 LENOX PARK BOULEVARD, SUITE 312, MEMPHIS, TN 38115. Founded: 1982 Phone: 901-312-2244 Chairman: Mark H. George E-mail: khooser@imccompanies.com Carrier Type: Intermodal trucking, drayage through network of companies Region: Nationwide

INTERSTATE DISTRIBUTOR

www.intd.com 11707 21ST AVE. S., TACOMA, WA 98444 Founded: 1933 Phone: 800-426-8560; 253-537-9455 President: Marc Rogers E-mail: Web_Info@intd.com Carrier Type: Truckload, dedicated, intermodal, refrigerated Region: Nationwide, Western Canada

IRONBOUND INTERMODAL INDUSTRIES

www.ironboundintermodal.com 65 JABEZ ST., NEWARK, N.J. 07105 Founded: 1995 Phone: 973-491-5151 President and CFO: Ron Faiella E-mail: info@ironboundintermodal.com Carrier Type: Intermodal drayage Region: Northeast

J.B. HUNT TRANSPORT SERVICES

www.jbhunt.com P.O. BOX 130, 615 J.B. HUNT CORPORATE DR., LOWELL, AR 72745 Founded: 1961 Phone: 1-800-4JBHUNT (452-4868) President and CEO: John N. Roberts III Carrier Type: Intermodal rail, truckload, dedicated Region: Nationwide, Canada, Mexico

KANE IS ABLE

www.kaneisable.com P.O. BOX 931, SCRANTON, PA 18501-0931 Founded: 1930 Phone: 888-356-KANE (5263) President and CEO: Pete Westermann E-mail: info@kaneisable.com Carrier Type: Next-day trucking, LTL, truckload, distribution Region: Trucking, Northeast Mid-Atlantic: Distribution, nationwide

KENAN ADVANTAGE GROUP

www.thekag.com 4366 MT. PLEASANT ST. NW, NORTH CANTON, OH 44720 Founded: 1989 Phone: 800-969-5419 CEO: Dennis Nash; President: Bruce Blaise E-mail: webmaster@thekag.com Carrier Type: Bulk fuel, chemicals Region: Nationwide, Canada

KINGSWAY TRANSPORT

www.kingswaytransport.com 5425 DIXIE ROAD, BUILDING 2, MISSISSAUGA, ONTARIO, L4W 1E6 Founded: 1941 Phone: 514-856-5559 President and CEO:Bob Robinson Carrier Type: LTL Region: Ontario, Quebec

KLLM TRANSPORT SERVICES

www.kllm.com 135 RIVERVIEW DRIVE, JACKSON, MS 39288-6098 Founded: 1963 Phone: 800-925-1000 President: James M. Richards, Jr. Carrier Type: Refrigerated truckload, dedicated, intermodal Region: Nationwide, Mexico

KMX INTERNATIONAL (KREITZ MOTOR EXPRESS)

www.kmxintl.com 2ND AND GRAND ST., HAMBURG, PA 19526 Founded: 1964 Phone: 800-523-8175; 610-562-0800 President: James Vitez E-mail: info@kmxintl.com Carrier Type: Specialized, heavy haul, flatbed, rigging, railcar, barge. Region: Nationwide, international.

KNIGHT TRANSPORTATION

www.knighttransportation.com 5601 W. BUCKEYE RD., PHOENIX, AZ 85043 Founded: 1991 Phone: 800-489-2000; 602-269-2000 CEO: Kevin Knight; President: David A. Jackson Carrier Type: Truckload, refrigerated, dedicated Region: Nationwide

LAKEVILLE MOTOR EXPRESS

www.lakevillemotor.com P.O. BOX 130280, ROSEVILLE, MN 55113-1119 Founded: 1921 Phone: 800-888-4950; 651-636-8900 CEO: Roger Wilsey E-mail: info@lakevillemotor.com Carrier Type: LTL, truckload Region: LTL, Midwest; truckload, nationwide (Reliance Network)

LAND AIR EXPRESS OF NEW ENGLAND

www.mylandair.com P.O. BOX 503, WILLISTON, VT 05495 Founded: 1968 Phone: 800-639-3095 President: William Spencer Carrier Type: Next-day LTL, truckload Region: Northeast (New Jersey to Maine)

LANDSTAR SYSTEM

www.landstar.com 13410 SUTTON PARK DR. S., JACKSONVILLE, FL 32224 Founded: 1988 Phone: 800-872-9400; 904-398-9400 Chairman, President and CEO: Henry H. Gerkens Carrier Type: Truckload, flatbed, specialized, international (air & ocean) Region: Nationwide

LYNDEN TRANSPORT

www.lynden.com/Itia 3027 RAMPART DRIVE, ANCHORAGE, AK 99501 Founded: 1906 (Lynden Transfer) Phone: 800-326-5702 President: Paul Grimaldi E-mail: trananccs@lynden.com Carrier Type: LTL, truckload, flatbed, specialized, drayage, refrigerated Region: U.S. mainland to Alaska, Hawaii, Western Canada

M&S EXPRESS

www.mnsexpress.com 200 MYSTIC AVE., MEDFORD, MA 02155 Founded: 1942 Phone: 781-395-8772; 781-395-8033 President: Richard Sparks Carrier Type: Container drayage Region: New England

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www.manitoulintransport.com 7035 Ordan Drive Mississauga, ON L5T 1T1 Canada Founded: 1953 Phone: 800-265-1485 CEO: Gord Smith E-mail: customerservice@ manitoulintransport.com Carrier Type: LTL, truckload, cross-border, dedicated, intermodal, specialized Region: Canada, U.S.

MARTEN TRANSPORT

www.marten.com 129 MARTEN ST., MONDOVI, WI 54755 Founded: 1946 Phone: 800-395-3000 CEO: Randolph L. Marten E-mail: sales@marten.com Carrier Type: Refrigerated, truckload, dedicated Region: Nationwide, Canada, Mexico

MASON DIXON INTERMODAL (UNIVERSAL TRUCKLOAD SERVICES)

www.mdintermodal.com 12755 E. 9 MILE RD., WARREN, MI 48089 Founded: 1932 Phone: 866-938-1598; 586-920-0100 President: Tim Phillips Carrier Type: Intermodal drayage, truckload, specialized Region: Nationwide, Mexico, Ontario, Ouebec

MAVERICK TRANSPORTATION

www.maverickusa.com 13301 VALENTINE RD., NORTH LITTLE ROCK, AR 72117 Founded: 1980 Phone: 501-955-1366 Chairman & CEO: Steve Williams E-mail: sales@maverickusa.com Carrier Type: Flatbed, glass, dry van truckload, dedicated, refrigerated, specialized Region: U.S., international

MCT TRANSPORTATION (COMCAR)

www.mcttrans.com 1600 E. BENSON RD. SIOUX FALLS, SD 57104 Founded: 1949 Phone: 800-843-9904; 605-339-8400 President: Jerry Myers E-mail: info@mcctrans.com Carrier Type: Truckload, refrigerated, dedicated Region: Nationwide

MELTON TRUCK LINES

www.meltontruck.com 808 N. 161st E. AVE., TULSA, OK 74116 Founded: 1954 Phone: 918-234-8000 President: Bob Peterson Carrier Type: Flatbed Region: Nationwide, Mexico, Canada

MERCER TRANSPORTATION

www.mercer-trans.com 1128 WEST MAIN STREET, LOUISVILLE, KY 40203 Founded: 1977 Phone: 800-626-5375; 502-584-2301 President: James Stone Carrier Type: Flatbed, truckload, specialized Region: Nationwide, Canada, Mexico

MIDWEST MOTOR EXPRESS

www.mmeinc.com 5015 E. MAIN AVE., P.O. BOX 1058, BISMARK, ND 58502 Founded: 1918 Phone: 701-223-1880 President: Marlin Kling Carrier Type: LTL Region: Northwest, Great Plains, Upper Midwest

MILTON TRANSPORTATION

www.miltontrans.com 5505 STATE ROUTE 405, P.O. BOX 355, MILTON, PA, 17847 Founded: 1955 Phone: 570-742-8774 President: Richard Bowersox Carrier Type: Truckload, flatbed Region: Eastern U.S.

MOUNTAIN VALLEY EXPRESS

www.mtnvly.com 6750 S LONGE STREET #100 STOCKTON, CA, 95206 Founded: 1976 Phone: 800-237-9669 President: Scott Blevins E-mail: service@mtnvly.com Carrier Type: LTL Region: Western U.S., nationwide (Reliance Network)

NATIONAL RETAIL SYSTEMS

www.nrsonline.com 2820 16TH ST., NORTH BERGEN, NJ 07047 Founded: 1952 Phone: 201-863-3200 President: Raymond Wisniewski E-mail: custserv@nrsonline.com Carrier Type: Dedicated, LTL, truckload, drayage through subsidiaries including Keystone Freight, National Retail Transportation Region: Nationwide

NEW CENTURY TRANSPORTATION

www.nctrans.com 45 E. PARK DR., WESTAMPTON, NJ 08060 Founded: 2000 Phone: 877-870-4031; 609-265-1110 CEO: Terrence M. Gilbert; President: Mark Olzewski E-mail: info@nctrans.com Carrier Type: Load-to-deliver LTL, truckload Region: Nationwide

NEW ENGLAND MOTOR FREIGHT

www.nemf.com 1-71 NORTH AVE. EAST, ELIZABETH, NJ 07201 Founded: 1976 Phone: 908-965-0100; 570-386-2311 Chairman and CEO: Myron P. Shevell; COO: Thomas W. Connery Carrier Type: LTL, truckload, drayage Region: Northeast, Mid-Atlantic

NEW PENN (YRC WORLDWIDE)

www.newpenn.com 625 S. 5TH AVE., LEBANON, PA 17042 Founded: 1931 Phone: 800-285-5000 President and CEO: Unfilled Carrier Type: LTL Region: Northeast, Mid-Atlantic, Ontario, Quebec

NFI INDUSTRIES

www.nfiindustries.com 1515 BURNT MILL ROAD, CHERRY HILL, NJ 08003 Founded: 1932 Phone: 877-634-3777 CEO: Sidney Brown E-mail: contactus@nfiindustries.com Carrier Type: LTL, truckload, flatbed, distribution, intermodal, ocean & air forwarding Region: Nationwide

O.S.T. TRUCKING

www.osttrucking.com 1205 68TH ST., BALTIMORE, MD 21237 Founded: 1982 Phone: 800-355-0126; 410-866-7700 CEO: Richard Amato President: Edward Peach E-mail: dan@osttrucking.com Carrier Type: Container drayage Region: East Coast

OAK HARBOR FREIGHT LINES

www.oakh.com 1339 W. VALLEY HIGHWAY NORTH, P.O. BOX 1469, AUBURN, WA 98071-1469 Founded: 1916 Phone: 800-858-8815; 253-288-8300 Co-Presidents: Edward H. Vander Pol, David A. Vander Pol E-mail: oakh@oakh.com Carrier Type: LTL Region: Western U.S.

OLD DOMINION FREIGHT LINE

www.odfl.com 500 OLD DOMINION WAY, THOMASVILLE, NC 27360 Founded: 1934 Phone: 800-235-5569 (customer service); 336-889-5000 President and CEO: David S. Congdon E-mail: customer.service@odfl.com Carrier Type: LTL, truckload, expedited, LCL & FCL, drayage Region: Nationwide

PACER INTERNATIONAL

www.pacer.com 6805 PERIMETER DR., DUBLIN, OH 43016 Founded: 1984 Phone: 888-722-7404 President: Daniel A. Avramovich Carrier Type: Intermodal, truckload, LTL, expedited, drayage Region: Nationwide

PACIFIC ALASKA FREIGHTWAYS

www.pafak.com 2812 70th AVE. E., FIFE, WA 98424 Founded: 1961 Phone: 800-426-9940; 253-926-3292 President and CEO: Ed Fitzgerald E-mail: info@pafak.com Carrier Type: Truckload, LTL, intermodal, barge, air transport Region: Mainland U.S. to Alaska.

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PALLETIZED TRUCKING

www.palletized-trucking.com 13806 INDUSTRIAL ROAD, HOUSTON, TX 77015 Founded: 1969 Phone: 713-225-3303 President and CEO: Michael Rex King E-mail: lorenb@palletized-trucking.com. Carrier Type: Intermodal, truckload, heavy haul, crude hauling Region: Nationwide

PANTHER EXPEDITED SERVICES (ARKANSAS BEST)

www.pantherexpedite.com 4940 PANTHER PARKWAY, SEVILLE, OH 44273 Founded: 1992 Phone: 800-685-0657 President: R. Louis Schneeberger E-mail: salessupport@pantherpremium.com Carrier Type: Expedited ground, air, ocean Region: Nationwide, international

PASCHALL TRUCK LINES

www.ptl-inc.com 3443 U.S. HWY. 641 SOUTH, P.O. BOX 1080, MURRAY, KY 42071 Founded: 1937 Phone: 800-626-3374; 270-753-1717 President and CEO: Randall Waller Carrier Type: Truckload, dedicated Region: Nationwide

PENINSULA TRUCK LINES

www.peninsulatruck.com P.O. BOX 587, AUBURN, WA 98071-0587 Founded: 1951 Phone: 253-929-2000 President: Stan Vander Pol Carrier Type: LTL Region: Pacific Northwest, Nationwide (Reliance Network)

PENSKE LOGISTICS

www.penskelogistics.com ROUTE 10 GREEN HILLS, READING, PA 19603 Founded: 1969 Phone: 800-529-6531 President: Mark Althen Carrier Type: Dedicated, equipment leasing & rental, logistics Region: Nationwide, international

PITT OHIO

www.pittohio.com 15 27TH ST., PITTSBURGH, PA 15222 Founded: 1979 Phone: 800-366-7488; 412-232-3015 President: Charles Hammel III Carrier Type: LTL, truckload, ground package Region: Mid-Atlantic, Midwest

PRIME

www.primeinc.com P.O. BOX 4208, SPRINGFIELD, MO 65808 Founded: 1970 Phone: 800-321-4552 President: Robert E. Low Carrier Type: Truckload, flatbed, bulk, refrigerated Region: Nationwide

QUALITY DISTRIBUTION

www.qualitydistribution.com 4041 PARK OAKS BLVD., STE. 200, TAMPA, FL 33610 Founded: 1913 Phone: 800-282-2031 CEO: Gary Enzor E-mail: info_qdi@qualitydistribution. com. Carrier Type: Bulk, chemical, intermodal, energy (fracking) Region: Nationwide

QUIK X TRANSPORTATION (TRANSFORCE)

www.quikx.com 6767 DAVAND DR., MISSISSAUGA, ON, CANADA L5T 2T2 Founded: 1990 Phone: 800-461-8023; 905-565-8811 Vice President and General Manager: Jeff King Carrier Type: Expedited LTL, truckload, cross-border, intermodal Region: Canada, U.S.

R+L CARRIERS

www.rlcarriers.com 600 GILLAM RD., WILMINGTON, OH 45177 Founded: 1965 Phone: 800-543-5589 President: Rob Zimmerman Carrier Type: LTL, truckload, expedited, refrigerated, drayage Region: Nationwide, Canada, Mexico

REDDAWAY (YRC WORLDWIDE)

www.reddawayregional.com 7720 SW MOHAWK ST., BLDG H, TUALATIN, OR 97062 Founded: 1919 Phone: 888-420-8960 President and CEO: T.J. O'Connor E-mail: sales@usfreddaway.com Carrier Type: LTL, truckload Region: Western U.S., British Columbia

REFRIGERATED FOOD EXPRESS (RFX)

www.rfxinc.com 57 LITTLEFIELD ST., AVON, MA 02322 Founded: 1952 Phone: 800-225-2350 President and CEO: Jim Morse Carrier Type: Refrigerated & dry van truckload, LTL, flatbed, intermodal Region: Truckload, nationwide; LTL, regional

ROADONE INTERMODAL LOGISTICS

www.roadone.com 1 KELLAWAY DRIVE, RANDOLPH, MA 02368 Founded: 2013 Phone: 855-476-2366 President and CEO: Ken Kellaway E-mail: info@roadone.com Carrier Type: Truckload, intermodal drayage Region: Nationwide.

ROADRUNNER TRANSPORTATION SYSTEMS

www.rrts.com 4900 S. PENNSYLVANIA, P.O. BOX 8903, CUDAHY, WI 53110-8903 Founded: 2005 Phone: 888-350-7337; 414-615-1500 CEO: Mark A. DiBlasi Carrier Type: LTL, truckload, intermodal drayage Region: Nationwide.

RUAN

www.ruan.com 3200 RUAN CENER, 666 GRAND AVE., DES MOINES, IA 50309 Founded: 1932 Phone: 866-782-6669 Chairman: John Ruan III; President & CEO: Steve Chapman Carrier Type: Dedicated, bulk transport Region: Nationwide

RYDER SYSTEM

www.ryder.com 11690 N.W. 105TH ST., MIAMI, FL 33178 Founded: 1933 Phone: 888-793-3702; 305-500-3726 (corporate) President and CEO: Robert E. Sanchez Carrier Type: Dedicated, equipment leasing & rental, logistics Region: Nationwide, Canada, Mexico

SAIA

www.saia.com Founded: 1924 11465 JOHNS CREEK PKWY., STE. 400, JOHNS CREEK, GA 30097 President and CEO: Richard D. O'Dell Phone: 800-765-7242 E-mail: customerservice@saia.com Carrier Type: Regional & Interregional LTL, truckload Region: 34 states in South, West, Midwest

SCHILLI TRANSPORTATION SERVICES

www.schilli.com 3980 STATE RD. 38 E., LAFAYETTE, IN 47905. Founded: 1968 Phone: 800-688-2101. Owner: Thomas R. Schilli E-mail: sales@schilli.com Carrier Type: Truckload, flatbed, specialized, dedicated, drayage Region: Nationwide

SCHNEIDER NATIONAL

www.schneider.com 3101 S PACKERLAND DR., GREEN BAY, WI, 54313 Founded: 1935 Phone: 800-558-6767 President and CEO: Christopher Lofgren E-mail: ad-request@schneider.com Carrier Type: Truckload, expedited, dedicated, intermodal Region: Nationwide, Canada, Mexico

SOUTHEASTERN FREIGHT LINES

www.sefl.com 420 DAVEGA RD., LEXINGTON, SC 29073 Founded: 1950 Phone: 800-637-7335; 803-794-7300 President: W.T. Cassels III E-mail: customerservice@sefl.com Web site: www.sefl.com Carrier Type: LTL, truckload Region: South



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www.smtl.com 4600 GOLDFIELD, SAN ANTONIO, TX 78218 Founded: 1930 Phone: 800-531-1071; 210-662-2390 President: Charles Withers E-mail: info@smtl.com Carrier Type: LTL, truckload, expedited Region: Direct service in 14 states in Southwest, Midwest

STERLING TRANSPORTATION

www.sterlingtransportation.com 5353 W. IMPERIAL HWY, STE. 300, LOS ANGELES, CA 90045 Founded: 1993 Phone: 310-338-9333 (Los Angeles); 305-591-1276 (Miami) CEO: Keith Davis E-mail: sales@sterlingtransportation.com Carrier Type: Expedited LTL, truckload, drayage Region: LTL, Los Angeles-Miami; Truckload, nationwide

STEVENS TRANSPORT

www.stevenstransport.com 9757 MILITARY PARKWAY, DALLAS, TX 75227 Founded: 1980 Phone: 800-233-9369; 800-806-4917 CEO: Steven L. Aaron; President: Clay M. Aaron Carrier Type: Truckload, refrigerated, intermodal Region: Nationwide, Canada, Mexico

SWIFT TRANSPORTATION

www.swifttrans.com 2200 S. 75TH AVE., PHOENIX, AZ 85043 Founded: 1966 Phone: 800-800-2200; 602-269-9700 Chairman, CEO: Jerry Moyes; President: Richard Stocking E-mail: info@swifttrans.com Carrier Type: Truckload, flatbed, intermodal, refrigerated, dedicated Region: Nationwide, Canada, Mexico

TODD TRANSIT

www.toddtransit.com 1355 CAPITAL DR., ROCKFORD, IL 61109 Founded: 1973 Phone: 800-892-7401; 815-398-5115 President: Dick Todd E-mail: customerservice@toddtransit.com Carrier Type: Air freight, ground, expedited, LCL, drayage Region: Chicago area, Illinois, Wisconsin

TRANSFORCE

www.transforce.ca 8801 TRANS-CANADA HWY., STE. 500, ST. LAURENT, PQ, CANADA H4S 1Z6 Founded: 1957 (as Cabano; Renamed TransForce 1999) Phone: 514-331-4000 Chairman, President and CEO: Alain Bédard Carrier Type: Holding company for LTL, truckload, same-day expedited, flatbed, specialized, bulk, dedicated subsidiaries Region: Canada, U.S.

TRANSWAYS MOTOR EXPRESS

www.twme-gerard.com 1160 STATE ST., PERTH AMBOY, NJ 08861 Founded: 1984 Phone: 732-442-4630 Owner: Gerard Dooley Carrier Type: Truckload, LTL, drayage, import/export Region: New York/New Jersey

UPS FREIGHT

www.ltl.upsfreight.com 1000 SEMMES AVE., P.O. BOX 1216, RICHMOND, VA 23218-1216 Founded: 1935 (Overnite Transportation) Phone: 800-333-7400 President: Jack Holmes Carrier Type: LTL, truckload, international Region: Nationwide

U.S. XPRESS ENTERPRISES

www.usxpress.com 4080 JENKINS RD., CHATTANOOGA, TN 37421 Founded: 1985 Phone: 800-251-6291 Chairman and CEO: Max Fuller; President: Ray Harlin Carrier Type: Truckload, dedicated, intermodal, specialized LTL

USA TRUCK

Region: Nationwide

www.usa-truck.com 3200 INDUSTRIAL PARK RD., VAN BUREN, AR 72956. Founded: 1983 Phone: 800-872-8782; 479-471-2500. President: John M. Simone E-mail: info@usa-truck.com Carrier Type: Truckload, dedicated, intermodal Region: Nationwide

UNIVERSAL TRUCKLOAD SERVICES

www.goutsi.com 12755 E. NINE MILE RD., WARREN, MI 48089 Founded: 1981 (Seven subsidiaries) Phone: 586-920-0100 CEO: H.E. "Scott" Wolfe; President: Donald B. Cochran Carrier Type: Truckload, flatbed, intermodal Region: Nationwide, Canada

VITRAN

www.vitran.com 185 THE WEST MALL, SUITE 701, TORONTO, ONTARIO, CANADA M9C 5L5 Founded: 1983 Phone: 416-798-4965, Canada (Vitran Express); 800-245-1244 (U.S.) President and CEO: Tony Trichilo Carrier Type: LTL, cross-border transport Region: Canada, Eastern, Central, Southern U.S.

WAGGONERS TRUCKING

www.waggonerstrucking.com 5220 MIDLAND RD., BILLINGS, MT 59101 Founded: 1951 Phone: 800-999-9097 Chairman: Wayne Waggoner; President: David Waggoner Carrier Type: Auto transport, flatbed, specialized, wind energy, oilfield Region: Nationwide

W.W. ROWLAND TRUCKING

www.wwrowland.com 10000 WALLISVILLE RD., HOUSTON, TX 77013 Founded: 1971 Phone: 713-675-1200 Owner and CEO: W.W. Roland Carrier Type: Intermodal drayage Region: Southwest, South Central

WARD TRUCKING

www.wardtrucking.com WARD TOWER, 1436 WARD TRUCKING DRIVE, P.O. BOX 1553, ALTOONA, PA 16603 Founded: 1931 Phone: 800-458-3625 Chairman and CEO: William T. Ward Carrier Type: LTL, truckload, cartage Region: Mid-Atlantic, Midwest

WATSONTOWN TRUCKING

www.watsontowntrucking.com 60 BELFORD BLVD., MILTON, PA 17847 Founded: 1941 Phone: 800-344-0313; 570-522-9820 President: Steve Patton Carrier Type: Solo and team truckload, flatbed, dedicated Region: Nationwide

WERNER ENTERPRISES

www.werner.com 14507 FRONTIER RD., OMAHA, NE 68138 Founded: 1956 Phone: 800-228-2240; 402-895-6640 Chairman: Gary L. Werner; CEO: Gregory L. Werner; President: Derek J. Leathers Carrier Type: Truckload, flatbed, dedicated, intermodal, refrigerated Region: Nationwide

WESTERN EXPRESS

www.westernexp.com 7135 CENTENNIAL PL., NASHVILLE, TN 37209 Founded: 1991 Phone: 800-316-7160; 615-259-9920 President: Paul Wieck Carrier Type: Truckload, dedicated, flatbed, intermodal, expedited Region: Nationwide

WILSON TRUCKING

www.wilsontrucking.com P.O. BOX 200, FISHERSVILLE, VA 22939-0200 Founded: 1926 Phone: 540-949-3200 CEO: C.L. "Chuck" Wilson; President: T.G. "Guy" Wilson E-mail: csd@wilsontrucking.com Carrier Type: LTL, regional truckload Region: Southeast

YRC FREIGHT (YRC WORLDWIDE)

www.yrc.com 10990 ROE AVE., OVERLAND PARK, KS 66211 Founded: 1924 Phone: 800-610-6500 President: James L. Welch Carrier Type: Long-haul, time-critical LTL Region: Nationwide, Canada (YRC Reimer)

So Long to the Bandit

OLDER READERS OF The Journal of Commerce no doubt recall the 1977 film "Smoky and the Bandit," in which handsome, charismatic Burt Reynolds played "legendary truck driver Bo "Bandit" Darville" (thanks, Wikipedia!), involved in a high-speed run over five states while hauling a load of Coors Beer to Georgia. Shippers should be grateful to Mr. Reynolds, because "Smoky and the Bandit" has saved them a lot of money over the years.

"Smoky and the Bandit" and hit songs such as 1975's "Convoy" helped cement in the country's collective consciousness an image of the trucker as an independent "knight at a time away from home, sitting in a constantly vibrating seat with no companion while maintaining complete alertness and concentration — not to mention irregular hours, truck-stop food and sleeping in the cab — all for a paycheck that varies from week to week and adds up on average to less than \$50,000 a year.

Is it any wonder the driver supply is becoming tight? During a recent investor conference call, driver supply and compensation expert Gordon Klemp indicated that 56 percent of the current for-hire driver population is older than 45, and more than 22 percent is 55 or older. Compare that to 8.1 percent of drivers under

At current wage rates, the numbers just don't add up for folks looking to enter the profession.

of the road," seeing the U.S. from behind the wheel of a big, gleaming 18-wheeler, master of his own destiny. What that produced was a period in which prospective truck drivers proved willing to accept low wages in return for the opportunity to get behind the wheel and gain access to a lifestyle they thought was glamorous and independent.

Of course, to the extent that was ever true, it certainly isn't in today's world. Today's truck drivers are subject to a myriad of regulations, with every mile tracked by GPS and satellite, bound to tight schedules and routes. In other words, it's about as far from being the "Bandit" as you can get. As a result, drivers are taking a cold, hard look at the profession and its rewards — and it isn't pretty in many respects.

Today's long-haul, irregularroute common carrier is asking its drivers to spend a couple of weeks the age of 30. That should set the alarm bells ringing.

At current wage rates, the numbers just don't add up for folks looking to enter the profession. And the need for new drivers is only going to grow. How many shippers think testing drivers for sleep apnea is a bad idea? Or that in today's day and age trucks shouldn't be equipped with an electronic logging device that reliably tracks driving hours and eliminates cheating on the paper logs? Or that a test of hair follicles that captures 24 months of drug use versus an easier-to-beat urine test shouldn't be put into practice?

The departure of Federal Motor Carrier Safety Administrator Ann Ferro may lead some to think the supposed "war on trucking" is coming to an end. But the changes under way are about far more than a single individual. The American public has always had an uneasy relationship with the 40-ton vehicles with which they share the nation's highways. They want those trucks to be as safe as possible, and that desire will continue to drive regulation no matter who heads the agency, or sits in the Oval Office come 2017, for that matter.

What all this means is that driver pay is going to increase, and not by a little bit. Each reader can form his or her opinion as to what level of annual pay will be needed to generate the new drivers on which our economy depends. The numbers generally floated are in the \$75,000 range – 50 to 90 percent more than current levels. Wages won't get there overnight, but they will get there overnight, but they will get there eventually. FTR Associates estimates labor costs account for almost 70 cents per mile today, so you get some idea of the rate changes this will entail.

To be clear, compensation isn't the only issue, nor is raising driver pay the only solution. Changes in the work environment could go a long way toward helping the situation. A great place to start is at the shipper's dock. Start treating the driver decently and stop wasting his or her time.

But the status quo in driver compensation is unsustainable, and we need to move to a different paradigm. The days of the Bandit behind the wheel are long gone. The sooner we can get to a more reasonable level of driver pay, the sooner we can start digging out of the demographic hole in which we find ourselves today. **Joc**

Lawrence Gross is president of Gross Transportation Consulting in Mahwah, New Jersey, and a partner at FTR Transportation Intelligence. A veteran with 34 years in the transportation business, he covers freight transportation, concentrating on the intermodal and trucking sectors from a transportation and equipment perspective. He is a frequent speaker at industry events. Contact him at Jigross@optonline.net and follow him on Twitter: @intermodalist.



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